

PUBLIC FILE

KDND-FM
Sundays, 6:00A-7:00A

PUBLIC FILE

Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY AND TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES/WOMEN/AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord/tenant relations; historical preservation; and mortgage rates.
10. **YOUTH/FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: Autism
Program: Public File
Date: April 4, 2004
Time: 6:00A-6:30P

Description: FEAT is a non-profit organization of parents, educators and other professionals dedicated to providing world-class education, advocacy and support for the Northern California Autism Community. Families for Early Autism Treatment, Inc. (FEAT) is a non-profit organization of parents and professionals, designed to help families with children who have received the diagnosis of Autism Spectrum Disorder (ASD), including Autism, Pervasive Developmental Disorder (PDD), or Asperger's Syndrome. It offers a network of support where families can meet each other and discuss issues surrounding autism and treatment options. FEAT has a Board of Directors that meets monthly to discuss issues, establish priorities, and vote on the direction of the organization.

Issue: Earth Day
Program: Public File
Date: April 18, 2004
Time: 6:30A-7:00A

Description: The Earth Day celebration promotes environmental education, empowerment and calls to action. It serves as a reminder of how we live with the earth and each other. The worldwide momentum for sustainable living with the earth and each other continues. The theme for this year's celebration is "Building A Green Future", which encompasses preserving open space, smart growth, clean energy, air, water, preserving endangered and threatened species, rivers, wetlands and vernal pools, transportation and more. An estimated 10,000 people are expected to participate. Humans are reshaping the earth by changing the climate, triggering extinctions of entire species, creating holes in the ozone layers, consuming beyond the world's capacity to replenish itself, and maintaining an arsenal of nuclear weapons capable of destroying the earth many times over. Earth Day has become a powerful reminder of the basic relationships we all share with the earth and the steps we must take toward a healthy future for ourselves and generations to come.

Issue: Volunteerism for Community Safety
Program: Public File
Date: April 25, 2004
Time: 6:00A-6:30A

Description: The Sacramento County Sheriff's Citizen Corps Council was developed by the Sheriff's Department in response to President George Bush's call for all Americans to donate 4000 hours of volunteer time to their communities during the course of their lifetime. The Citizen Corps Council is responsible for establishing links with the various community organizations that are responsible for direct response in the event of a major emergency or disaster and develop strategic plans in which to augment these services with citizen volunteers. The mission is to harness the power of every individual through education, training and volunteer service, enhancing the entire community's safety by creating a stronger and better prepared citizenry with the ability to respond to acts of terrorism, crime and public health issues and disasters of all kinds.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: Adopting Orphans from Romania
Program: Public File
Date: May 2, 2004
Time: 6:00A-6:30A

Description: Project Centipede was founded in March 1990 to help babies and little children in an orphanage in Romania, by providing them with baby food, medicine, clothing and toys. In the past nine years it was possible to develop and organize the projects across the Austrian borders. They started by collecting shoes of all types that were in good condition – grown out of but not worn out shoes. They were taken to an orphanage where the need was great – a home for children under 3 years of age where the children received ONE bowl of soup a day. The children, 2-3 year olds, weighed on the average of 14 pounds. The aim of Project Centipede was to ensure that the children in Romania had sufficient food, medicine and clothing for the next 3 to 4 years and that they would have a home-like atmosphere to grow up in. They are in the process of setting up a workshop training program to promote the dexterity, concentration and perseverance of the children. The local group is headed to Romania hoping to deliver PC's to grade school children in orphanages. At the present time, Project Centipede cares for over 1,000 children.

Issue: Feeding the Hungry
Program: Public File
Date: May 2, 2004
Time: 6:30A-7:00A

Description: The Sacramento Food Banks Services is dedicated to assisting those in need by alleviating their immediate pain and problems, and moving them toward self-sufficiency and financial independence. SFSB accomplishes these goals through services such as educating the illiterate, providing moms with counseling, and their infants with food and diapers, and strengthening families through a program of ethics and self-esteem. They also furnish seniors with a social club and volunteer opportunities, clothe the poor, house the homeless, and feed the hungry. SFBS has a well-planned strategy guiding all of its programs. This strategy involves a large cadre of volunteers who offer integrity in 'mentoring', 'bridge-building', and walking 'hand-in-hand' with others. SFBS runs a very lean grassroots organization with an incredibly efficient professional staff of 25, and a volunteer workforce of over 800.

Issue: Homeless Veterans
Program: Public File
Date: May 16, 2004
Time: 6:00A-6:30A

Description: Established in 1980 as a non-profit, tax-exempt corporation, the Sacramento Veterans Resource Center offers community based services to veterans and their families. Throughout Northern California, VRC addresses the complex realities of veterans' issues and has worked diligently to put in place innovative programs which enable us to effectively respond to the diverse needs of veterans and the community. As part of our goal to carry on the legacy of support and hope for those less fortunate, VRC has constructed transitional housing projects which offer a safe environment where veterans are supported in their efforts to overcome a variety of obstacles. By providing an effective network of services, veterans are connected to employment and training programs, counseling, legal services and alcohol/drug recovery.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Animal Cruelty Prevention**
Program: Public File
Date: May 16, 2004
Time: 6:30A-7:00A

Description: The Sacramento Society for the Prevention of Cruelty to Animals (SSPCA) was established in 1894 and is dedicated to ensuring the humane treatment of all animals in the Sacramento area. We provide a safe and nurturing environment for unwanted, abandoned and mistreated pets until they can be placed into loving homes. Through proactive intervention, public education and community outreach, the Sacramento SPCA seeks to promote respect for all life by breaking the cycle of abuse, neglect and pet overpopulation in our communities. Services include low cost spay and neutering, abuse and neglect investigations, lost and found pets, public education and a surrender your pet program.

Issue: **Water Safety**
Program: Public File
Date: May 30, 2004
Time: 6:00A-6:30A

Description: The Mission of the CSUS Aquatic Center is to provide high quality boating and safety programs through education, recreation and competition. Since 1981, the center has provided instruction on water safety. Most serious boating accidents involve motor boats. The center's Boating Safety course requires passing of the California Department of Boating and Waterways safety exam. All water courses – sailing, wind surfing, kayaking, canoeing, jet skiing and boating include a rigorous safety, CPR and first aid class. The center has been involved with youth programs for over 18 years and is recognized as the benchmark for boating safety. Over 3,500 children and teens are served each year. A portion of the equipment is provided by the CDBW to enhance boating safety instruction.

Issue: **Child Abduction Prevention**
Program: Public File
Date: May 30, 2004
Time: 6:30A-7:00A

Description: The organization provides free seminars that teach skills to help prevent abductions, molestations and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents-only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against our children. NCCSA's motto is "we feel it is a right for a child to be safe, not a privilege". They are hosting a local, free DNA Lifepoint Safety Program.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: Horse Show
Program: Public File
Date: June 6, 2004
Time: 6:00A-6:30A

Description: The Western States Horse Expo is the largest and most comprehensive equine exposition and trade show in North America. Created to bring together horse enthusiasts and the business that serves them, the Expo has evolved into a three-day extravaganza serving the interests of every type of horseman in an entertaining and informative atmosphere. In its fifth year, the Western States Horse Expo has attracted more than a quarter million equestrian enthusiasts and industry professions from around the world. The guest realized that California would be the ideal place to organize a horse exposition; particularly since it is the largest equine economy in the nation and the fifth largest economy in the world. The Horse Expo's success is a real reflection of America's passion for the equestrian and Western lifestyle. It has also served to bring together horse enthusiasts and the businesses that serve them in an entertaining and informative atmosphere; to provide access to world-class knowledge, respected vendors, and high-quality products; and to promote the enjoyment and advancement of the equestrian lifestyle.

Issue: Kindergarten Readiness
Program: Public File
Date: June 13, 2004
Time: 6:00A-6:30A

Description: The Sacramento City Unified School District Partners for Readiness Collaborative is providing free kindergarten readiness summer camps. The six-week school readiness camps will provide children who have limited or no preschool experience with a high quality developmental curriculum to prepare them to enter school ready to learn. The camp is beneficial to children who do not speak English. Transition to kindergarten is a critical time in a child's development. The program seeks to ensure that young children are prepared for the challenges by providing a structured summer camp environment to help them make the adjustment to the daily routine of a school setting. The summer camp staff are kindergarten or preschool teachers who will teach the "Let's Begin with the Letter People" curriculum. Children will learn oral language skills and how to socialize in a group setting. They are also taught basic skills – such as how to use a pencil.

Issue: Cancer Research
Program: Public File
Date: June 13, 2004
Time: 6:30A-7:00A

Description: Cancer researchers hope a first of its kind campaign will help to solve a major roadblock in the development of new cancer treatments: low participation rates in cancer clinical trials. Nationwide, only 3% of adult cancer patients participate in clinical trials, the rigorous scientific studies that determine whether a new treatment is safe and effective. Even at major academic cancer centers, the adult participation rate is only about 14%. Developing a new drug, from laboratory to pharmacy shelf, takes 12 to 15 years on average and costs about \$800 million. The last and most important phase of developing a new drug – evaluating the drug in human patients – can't take place without clinical trial volunteers. It is hoped that the big "C" ad campaign will play a big part in accelerating the pace of clinical trials research nationally, so that effective new treatments can reach cancer patients much sooner. The UC Davis Health System helped to underwrite the cost of the ad campaign. If the big "C" campaign proves successful during its three-month test in Sacramento, the National Cancer Institute will be able to take it national.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: Interactive Learning
Program: Public File
Date: June 20, 2004
Time: 6:00A-6:30A

Description: The Discovery Museum of Sacramento is a family-focused educational institution dedicated to enriching the lives of local residents and visitors to the Sacramento region by encouraging the exploration of history, science and space. Through development of innovative programs and special events that engage participants in lifelong learning, the Discovery Museum History Center promotes cultural awareness and appreciation of our regional heritage, and the Discovery Museum Science and Space Center promotes exploration and understanding of our world and the universe. The Discovery Museum provides educational services that use interdisciplinary and multi-sensory approaches, emphasize relevancy to the Museum customers' everyday lives and involve the customers in the learning process. Programs for school children use the inquiry method and encourage students to make their own discoveries by exploring and asking questions. The Museum strives to provide a successful experience of self-discovery that will keep students interested in history, science and technology; will keep them excited about learning and in school; and will encourage them to consider history, science and technology-related careers – especially young women, at-risk children, certain minorities and other under-represented groups.

Issue: Help for At-Risk Youth
Program: Public File
Date: June 20, 2004
Time: 6:30A-7:00A

Description: Families First is a non-profit organization dedicated to bettering the lives of children and families through a variety of programs tailored to each individual. Families First focuses on four major program areas: residential treatment for youth with serious emotional problems, community based services that help keep families intact, a shelter and crisis nursery for youth in crisis, and a day treatment program that seeks to enhance and improve a child's academic performance and social functioning. In addition, Treatment Foster Care is designed to prevent residential placements. Intensive Treatment Foster Care assists children graduating from highly structured residential care. Adoption focuses on children who need a permanent home. Emancipation Support services include transitional housing and independent living skills, extremely valuable tools that help foster youth transition successfully to independence. Extended Family Care treats children with emotional and developmental disabilities.

ISSUES / PROGRAMS LIST

ECONOMY

Issue: Military Base Closures
Program: Public File
Date: April 4, 2004
Time: 6:00A-6:30A

Description: The Beale Regional Alliance Committee was created in 2002 in response to California's Senate Bill 1054. This legislation called for the unification of regional retention efforts of military bases in California. The cities and counties of the region by resolution agreed to this effort. The purpose and mission of the Beale Regional Alliance, BRAC, is to enhance the missions at Beale Air Force Base and promote the relationships between the community and the base. This activity, while having been ongoing for decades was elevated by the announcement of a new round of base closings by Congress in 2005. In the effort to respond to this action, the region created a single entity to work on base retention activities. The committee is comprised of elected officials and private sector leaders representing community based organizations, business associations, and residents from an eight-county region. The mission of this committee is and has been to enhance the operations at Beale such as the recruitment of the new Global Hawk aircraft and its mission to Beale.

Issue: Credit Unions
Program: Public File
Date: April 18, 2004
Time: 6:00A-6:30A

Description: San Francisco-based Patelco Credit Union is one of the largest and most successful credit unions in the United States. Patelco was chartered in 1936 to serve the employees of the Pacific Telephone and Telegraph Company, the organization from which the credit union derived its name. Patelco remained a telephone company credit union until 1983, at which time it expanded its field of membership to companies within the telecommunications and high technology industries, and professional service organizations. At the time of its chartering, Patelco had just five members with assets of \$500. Today, Patelco has over 190,000 members with assets exceeding \$3.1 billion and is currently ranked the 3rd largest credit union in California by asset size, and 10th in the top 100 credit unions in the nation. Patelco is committed to the credit union philosophy of "people helping people". In that fashion, Patelco provides affordable financial services with better rates, lower fees and more personal service than banks.

Issue: Compulsive Gambling
Program: Public File
Date: May 9, 2004
Time: 6:00A-6:30A

Description: Compulsive gambling is an illness, progressive in its nature, which can never be cured, but can be arrested. Before coming to Gamblers Anonymous, many compulsive gamblers thought of themselves as morally weak, or at times just plain 'no good'. The Gamblers Anonymous concept is that compulsive gamblers are really very sick people who can recover if they will follow to the best of their ability a simple program that has proved successful for thousands of other men and women with a gambling or compulsive gambling problem. The compulsive gambler needs to be willing to accept the fact that he or she is in the grip of a progressive illness and has a desire to get well. The Gamblers Anonymous program will always work for any person who has a desire to stop gambling. However, it will never work for the person who will not face squarely the facts about this illness.

ISSUES / PROGRAMS LIST

GOVERNMENT

Issue: Military Base Closures
Program: Public File
Date: April 4, 2004
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Issue: Volunteerism for Community Safety
Program: Public File
Date: April 25, 2004
Time: 6:00A-6:30A

Description: The Sacramento County Sheriff's Citizen Corps Council was developed by the Sheriff's Department in response to President George Bush's call for all Americans to donate 4000 hours of volunteer time to their communities during the course of their lifetime. The Citizen Corps Council is responsible for establishing links with the various community organizations that are responsible for direct response in the event of a major emergency or disaster and develop strategic plans in which to augment these services with citizen volunteers. The mission is to harness the power of every individual through education, training and volunteer service, enhancing the entire community's safety by creating a stronger and better prepared citizenry with the ability to respond to acts of terrorism, crime and public health issues and disasters of all kinds.

ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: Medicinal Marijuana
Program: Public File
Date: April 25, 2004
Time: 6:30A-7:00A

Description: The Sacramento Chapter of the Americans for Safe Access to Medical Marijuana was formed in 2002 to defend patients' access to medical marijuana in Northern California. SacASA is a grassroots coalition of patients, providers, activists and associations that work aggressively to support Proposition 215 (the Compassionate Use Act) and resist the Bush administration's war on seriously ill patients. Through legislative strategies, media campaigns, and non-violent direct action, SacASA is committed to eliminating the Federal ban on medical marijuana, preparing and defending medical marijuana dispensaries and the patients they serve, working with patients, providers, politicians and police, to develop guidelines for implementation of "The Compassionate Use Act". In 1996, California voters approved Proposition 215, giving medical patients the right to use and cultivate marijuana with a doctor's recommendation. Subsequently, several other states have followed suit, and have passed similar protective ordinances. Soon, all 50 states will have laws in place, protecting patients from prosecution for their medicinal use.

Issue: Adopting Orphans from Romania
Program: Public File
Date: May 2, 2004
Time: 6:00A-6:30A

Description: Project Centipede was founded in March 1990 to help babies and little children in an orphanage in Romania, by providing them with baby food, medicine, clothing and toys. In the past nine years it was possible to develop and organize the projects across the Austrian borders. They started by collecting shoes of all types that were in good condition – grown out of but not worn out shoes. They were taken to an orphanage where the need was great – a home for children under 3 years of age where the children received ONE bowl of soup a day. The children, 2-3 year olds, weighed on the average of 14 pounds. The aim of Project Centipede was to ensure that the children in Romania had sufficient food, medicine and clothing for the next 3 to 4 years and that they would have a home-like atmosphere to grow up in. They are in the process of setting up a workshop training program to promote the dexterity, concentration and perseverance of the children. The local group is headed to Romania hoping to deliver PC's to grade school children in orphanages. At the present time, Project Centipede cares for over 1,000 children.

ISSUES / PROGRAMS LIST

HEALTH

Issue: Autism
Program: Public File
Date: April 4, 2004
Time: 6:30A-7:00A

Description: FEAT is a non-profit organization of parents, educators and other professionals dedicated to providing world-class education, advocacy and support for the Northern California Autism Community. Families for Early Autism Treatment, Inc. (FEAT) is a non-profit organization of parents and professionals, designed to help families with children who have received the diagnosis of Autism Spectrum Disorder (ASD), including Autism, Pervasive Developmental Disorder (PDD), or Asperger's Syndrome. It offers a network of support where families can meet each other and discuss issues surrounding autism and treatment options. FEAT has a Board of Directors that meets monthly to discuss issues, establish priorities, and vote on the direction of the organization.

Issue: Lead Poisoning Prevention
Program: Public File
Date: April 11, 2004
Time: 6:30A-7:00A

Description: Lead poisoning is one of the most common environmental child health problems in the United States and is caused by too much lead in the body. Lead is especially harmful to children younger than 6, but anyone who eats, drinks or breathes something which has too much lead can get lead poisoning. Large amounts of lead in a child's blood can cause brain damage, mental retardation, behavior problems, anemia, liver and kidney damage, hearing loss, hyperactivity, developmental delays, other physical and mental problems, and in extreme cases, death. Lead poisoning affects three to four million young children – one in six under the age of 6. Unlike many environmental health problems, lead contamination is often found at home, in paint, house dust, drinking water and soil.

Issue: Medicinal Marijuana
Program: Public File
Date: April 25, 2004
Time: 6:30A-7:00A

Description: The Sacramento Chapter of the Americans for Safe Access to Medical Marijuana was formed in 2002 to defend patients' access to medical marijuana in Northern California. SacASA is a grassroots coalition of patients, providers, activists and associations that work aggressively to support Proposition 215 (the Compassionate Use Act) and resist the Bush administration's war on seriously ill patients. Through legislative strategies, media campaigns, and non-violent direct action, SacASA is committed to eliminating the Federal ban on medical marijuana, preparing and defending medical marijuana dispensaries and the patients they serve, working with patients, providers, politicians and police, to develop guidelines for implementation of "The Compassionate Use Act". In 1996, California voters approved Proposition 215, giving medical patients the right to use and cultivate marijuana with a doctor's recommendation. Subsequently, several other states have followed suit, and have passed similar protective ordinances. Soon, all 50 states will have laws in place, protecting patients from prosecution for their medicinal use.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: Adopting Orphans from Romania
Program: Public File
Date: May 2, 2004
Time: 6:00A-6:30A

Description: Project Centipede was founded in March 1990 to help babies and little children in an orphanage in Romania, by providing them with baby food, medicine, clothing and toys. In the past nine years it was possible to develop and organize the projects across the Austrian borders. They started by collecting shoes of all types that were in good condition – grown out of but not worn out shoes. They were taken to an orphanage where the need was great – a home for children under 3 years of age where the children received ONE bowl of soup a day. The children, 2-3 year olds, weighed on the average of 14 pounds. The aim of Project Centipede was to ensure that the children in Romania had sufficient food, medicine and clothing for the next 3 to 4 years and that they would have a home-like atmosphere to grow up in. They are in the process of setting up a workshop training program to promote the dexterity, concentration and perseverance of the children. The local group is headed to Romania hoping to deliver PC's to grade school children in orphanages. At the present time, Project Centipede cares for over 1,000 children.

Issue: Compulsive Gambling
Program: Public File
Date: May 9, 2004
Time: 6:00A-6:30A

Description: Compulsive gambling is an illness, progressive in its nature, which can never be cured, but can be arrested. Before coming to Gamblers Anonymous, many compulsive gamblers thought of themselves as morally weak, or at times just plain 'no good'. The Gamblers Anonymous concept is that compulsive gamblers are really very sick people who can recover if they will follow to the best of their ability a simple program that has proved successful for thousands of other men and women with a gambling or compulsive gambling problem. The compulsive gambler needs to be willing to accept the fact that he or she is in the grip of a progressive illness and has a desire to get well. The Gamblers Anonymous program will always work for any person who has a desire to stop gambling. However, it will never work for the person who will not face squarely the facts about this illness.

Issue: Organ Donations
Program: Public File
Date: May 9, 2004
Time: 6:30A-7:00A

Description: Golden State Donor Services is authorized by the Federal Government to accept anatomical gifts for transplantation and research. The agency is dedicated to meeting the needs of the community by providing families the option of organ and tissue donation for transplantation. In the 11 county Northern California area the organization serves, approximately 400 people now wait for an organ transplant. Last year, however, only 44 people in the region donated one or more organs upon death. Currently, in the United States, more than 72,000 people wait for an organ transplant. One third of them will die waiting for a transplant. GSDS goal is to increase the number of donations in our community and across the country. Under ideal conditions, one donor can supply as many as 8 organs. Transplantation is no longer considered experimental. It is a desired treatment for thousands with end-stage organ disease. Each year, more than 500,000 Americans receive tissue transplants and approximately 20,000 receive organ transplants. All religions support donation and consider it a gift, an act of charity.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: Skin Cancer Prevention
Program: Public File
Date: May 23, 2004
Time: 6:00A-6:30A

Description: Skin cancer is one of the most common yet preventable forms of cancer that exists today. There are two types of skin cancer. Non-melanoma includes basal cell carcinoma and squamous cell carcinoma. Melanoma is much less common but far more serious. In 2003 it is estimated that more than 1 million people will be diagnosed with highly curable basal cell or squamous cell cancers, and 54,200 people will be diagnosed with melanoma. Risk factors include unprotected and/or excessive exposure to ultraviolet radiation, a fair complexion, moles, and a family history of skin cancer. Preventative measures include limiting or avoiding exposure to the sun during the midday hours, wearing a hat with a wide brim, wearing sunglasses, using a sunscreen with an SPF of 15 or higher, and protecting children from sun exposure. With early detection, basal and squamous cell cancers are highly curable. Melanoma is also curable when detected in its earliest stages and treated properly.

Issue: Heart Health
Program: Public File
Date: May 23, 2004
Time: 6:30A-7:00A

Description: CT is an abbreviation for computed tomography, which is a valuable diagnostic medical exam combining x-rays and computers. Previously known as "CAT" scans, CT scans have successfully been in use for almost three decades. A CT scan can give your physician a non-invasive way to see inside your body. One advantage of CT is its ability to rapidly acquire two-dimensional pictures of your body's anatomy. Using a computer, these 2-D images can be presented as 3-D images for in-depth clinical evaluations. CT exams are performed when a doctor suspects a medical problem that cannot be detected easily on a routine physical examination. CT is also used to rapidly obtain specific diagnostic information that hasn't been provided by other imaging technologies, such as ultrasound, traditional x-ray and magnetic resonance imaging (MRI).

Issue: Cancer Research
Program: Public File
Date: June 13, 2004
Time: 6:30A-7:00A

Description: Cancer researchers hope a first of its kind campaign will help to solve a major roadblock in the development of new cancer treatments: low participation rates in cancer clinical trials. Nationwide, only 3% of adult cancer patients participate in clinical trials, the rigorous scientific studies that determine whether a new treatment is safe and effective. Even at major academic cancer centers, the adult participation rate is only about 14%. Developing a new drug, from laboratory to pharmacy shelf, takes 12 to 15 years on average and costs about \$800 million. The last and most important phase of developing a new drug – evaluating the drug in human patients – can't take place without clinical trial volunteers. It is hoped that the big "C" ad campaign will play a big part in accelerating the pace of clinical trials research nationally, so that effective new treatments can reach cancer patients much sooner. The UC Davis Health System helped to underwrite the cost of the ad campaign. If the big "C" campaign proves successful during its three-month test in Sacramento, the National Cancer Institute will be able to take it national.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: Elder Abuse Prevention
Program: Public File
Date: June 27, 2004
Time: 6:00A-6:30A

Description: The objective of FATE – Foundation for Aiding the Elderly – is to serve as a voice for patients and to bring about national reforms and enforcement of the laws governing the nursing home industry and its regulatory agencies in order to assure proper care, civil rights and meaningful, dignified life for the elderly in long-term care facilities. FATE provides information, counseling, advice, resources and referrals as a public service at no charge to those who need assistance in dealing with care of the elderly. Their mission is to assure that elders are treated with care, dignity and the utmost respect during their final years when they can no longer take care of themselves. They seek to initiate advocacy action to improve the care and supervision of the elderly, report abuse and neglect violations to the appropriate authorities and follow up to see that corrections and redress occur. FATE also raises funds to help support grassroots advocacy organizations assisting the elderly.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: Earth Day
Program: Public File
Date: April 18, 2004
Time: 6:30A-7:00A

Description: The Earth Day celebration promotes environmental education, empowerment and calls to action. It serves as a reminder of how we live with the earth and each other. The worldwide momentum for sustainable living with the earth and each other continues. The theme for this year's celebration is "Building A Green Future", which encompasses preserving open space, smart growth, clean energy, air, water, preserving endangered and threatened species, rivers, wetlands and vernal pools, transportation and more. An estimated 10,000 people are expected to participate. Humans are reshaping the earth by changing the climate, triggering extinctions of entire species, creating holes in the ozone layers, consuming beyond the world's capacity to replenish itself, and maintaining an arsenal of nuclear weapons capable of destroying the earth many times over. Earth Day has become a powerful reminder of the basic relationships we all share with the earth and the steps we must take toward a healthy future for ourselves and generations to come.

Issue: Water Safety
Program: Public File
Date: May 30, 2004
Time: 6:00A-6:30A

Description: The Mission of the CSUS Aquatic Center is to provide high quality boating and safety programs through education, recreation and competition. Since 1981, the center has provided instruction on water safety. Most serious boating accidents involve motor boats. The center's Boating Safety course requires passing of the California Department of Boating and Waterways safety exam. All water courses – sailing, wind surfing, kayaking, canoeing, jet skiing and boating include a rigorous safety, CPR and first aid class. The center has been involved with youth programs for over 18 years and is recognized as the benchmark for boating safety. Over 3,500 children and teens are served each year. A portion of the equipment is provided by the CDBW to enhance boating safety instruction.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: Feeding the Hungry
Program: Public File
Date: May 2, 2004
Time: 6:30A-7:00A

Description: The Sacramento Food Banks Services is dedicated to assisting those in need by alleviating their immediate pain and problems, and moving them toward self-sufficiency and financial independence. SFBS accomplishes these goals through services such as educating the illiterate, providing moms with counseling, and their infants with food and diapers, and strengthening families through a program of ethics and self-esteem. They also furnish seniors with a social club and volunteer opportunities, clothe the poor, house the homeless, and feed the hungry. SFBS has a well-planned strategy guiding all of its programs. This strategy involves a large cadre of volunteers who offer integrity in 'mentoring', 'bridge-building', and walking 'hand-in-hand' with others. SFBS runs a very lean grassroots organization with an incredibly efficient professional staff of 25, and a volunteer workforce of over 800.

Issue: Interactive Learning
Program: Public File
Date: June 20, 2004
Time: 6:00A-6:30A

Description: The Discovery Museum of Sacramento is a family-focused educational institution dedicated to enriching the lives of local residents and visitors to the Sacramento region by encouraging the exploration of history, science and space. Through development of innovative programs and special events that engage participants in lifelong learning, the Discovery Museum History Center promotes cultural awareness and appreciation of our regional heritage, and the Discovery Museum Science and Space Center promotes exploration and understanding of our world and the universe. The Discovery Museum provides educational services that use interdisciplinary and multi-sensory approaches, emphasize relevancy to the Museum customers' everyday lives and involve the customers in the learning process. Programs for school children use the inquiry method and encourage students to make their own discoveries by exploring and asking questions. The Museum strives to provide a successful experience of self-discovery that will keep students interested in history, science and technology; will keep them excited about learning and in school; and will encourage them to consider history, science and technology-related careers – especially young women, at-risk children, certain minorities and other under-represented groups.

Issue: Elder Abuse Prevention
Program: Public File
Date: June 27, 2004
Time: 6:00A-6:30A

Description: The objective of FATE – Foundation for Aiding the Elderly – is to serve as a voice for patients and to bring about national reforms and enforcement of the laws governing the nursing home industry and its regulatory agencies in order to assure proper care, civil rights and meaningful, dignified life for the elderly in long-term care facilities. FATE provides information, counseling, advice, resources and referrals as a public service at no charge to those who need assistance in dealing with care of the elderly. Their mission is to assure that elders are treated with care, dignity and the utmost respect during their final years when they can no longer take care of themselves. They seek to initiate advocacy action to improve the care and supervision of the elderly, report abuse and neglect violations to the appropriate authorities and follow up to see that corrections and redress occur. FATE also raises funds to help support grassroots advocacy organizations assisting the elderly.

ISSUES / PROGRAMS LIST

CRIME

Issue: Compulsive Gambling
Program: Public File
Date: May 9, 2004
Time: 6:00A-6:30A

Description: Compulsive gambling is an illness, progressive in its nature, which can never be cured, but can be arrested. Before coming to Gamblers Anonymous, many compulsive gamblers thought of themselves as morally weak, or at times just plain 'no good'. The Gamblers Anonymous concept is that compulsive gamblers are really very sick people who can recover if they will follow to the best of their ability a simple program that has proved successful for thousands of other men and women with a gambling or compulsive gambling problem. The compulsive gambler needs to be willing to accept the fact that he or she is in the grip of a progressive illness and has a desire to get well. The Gamblers Anonymous program will always work for any person who has a desire to stop gambling. However, it will never work for the person who will not face squarely the facts about this illness.

Issue: Animal Cruelty Prevention
Program: Public File
Date: May 16, 2004
Time: 6:30A-7:00A

Description: The Sacramento Society for the Prevention of Cruelty to Animals (SSPCA) was established in 1894 and is dedicated to ensuring the humane treatment of all animals in the Sacramento area. We provide a safe and nurturing environment for unwanted, abandoned and mistreated pets until they can be placed into loving homes. Through proactive intervention, public education and community outreach, the Sacramento SPCA seeks to promote respect for all life by breaking the cycle of abuse, neglect and pet overpopulation in our communities. Services include low cost spay and neutering, abuse and neglect investigations, lost and found pets, public education and a surrender your pet program.

Issue: Child Abduction Prevention
Program: Public File
Date: May 30, 2004
Time: 6:30A-7:00A

Description: The organization provides free seminars that teach skills to help prevent abductions, molestations and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents-only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against our children. NCCSA's motto is "we feel it is a right for a child to be safe, not a privilege". They are hosting a local, free DNA Lifeprint Safety Program.

ISSUES / PROGRAMS LIST

CRIME (Cont'd)

Issue: Elder Abuse Prevention
Program: Public File
Date: June 27, 2004
Time: 6:00A-6:30A

Description: The objective of FATE – Foundation for Aiding the Elderly – is to serve as a voice for patients and to bring about national reforms and enforcement of the laws governing the nursing home industry and its regulatory agencies in order to assure proper care, civil rights and meaningful, dignified life for the elderly in long-term care facilities. FATE provides information, counseling, advice, resources and referrals as a public service at no charge to those who need assistance in dealing with care of the elderly. Their mission is to assure that elders are treated with care, dignity and the utmost respect during their final years when they can no longer take care of themselves. They seek to initiate advocacy action to improve the care and supervision of the elderly, report abuse and neglect violations to the appropriate authorities and follow up to see that corrections and redress occur. FATE also raises funds to help support grassroots advocacy organizations assisting the elderly..

ISSUES / PROGRAMS LIST

DRUG ABUSE

Issue: Homeless Veterans
Program: Public File
Date: May 16, 2004
Time: 6:00A-6:30A

Description: Established in 1980 as a non-profit, tax-exempt corporation, the Sacramento Veterans Resource Center offers community based services to veterans and their families. Throughout Northern California, VRC addresses the complex realities of veterans' issues and has worked diligently to put in place innovative programs which enable us to effectively respond to the diverse needs of veterans and the community. As part of our goal to carry on the legacy of support and hope for those less fortunate, VRC has constructed transitional housing projects which offer a safe environment where veterans are supported in their efforts to overcome a variety of obstacles. By providing an effective network of services, veterans are connected to employment and training programs, counseling, legal services and alcohol/drug recovery.

Issue: Help for At-Risk Youth
Program: Public File
Date: June 20, 2004
Time: 6:30A-7:00A

Description: Families First is a non-profit organization dedicated to bettering the lives of children and families through a variety of programs tailored to each individual. Families First focuses on four major program areas: residential treatment for youth with serious emotional problems, community based services that help keep families intact, a shelter and crisis nursery for youth in crisis, and a day treatment program that seeks to enhance and improve a child's academic performance and social functioning. In addition, Treatment Foster Care is designed to prevent residential placements. Intensive Treatment Foster Care assists children graduating from highly structured residential care. Adoption focuses on children who need a permanent home. Emancipation Support services include transitional housing and independent living skills, extremely valuable tools that help foster youth transition successfully to independence. Extended Family Care treats children with emotional and developmental disabilities.

Issue: Homelessness
Program: Public File
Date: June 27, 2004
Time: 6:30A-7:00A

Description: The Lazarus Project provides transitional housing to men and women who are becoming drug and alcohol free. It is part of the Placer Care Coalition which raises monies through its annual 'Raising Spirits' fundraising event and distributes the proceeds to various programs. Housing affordability is an increasingly important issue in Placer County with an acute shortage of emergency, transitional and permanent affordable housing. This shortage affects not only the homeless and lower income renters, but also first time homebuyers. The Placer County Housing Element seeks to provide a continuing supply of affordable housing to meet the needs of existing and future Placer County residents in all income categories. It hopes to ensure that the county is doing all it can to encourage the provision of safe, decent housing.

ISSUES / PROGRAMS LIST

HOUSING

Issue: Adopting Orphans from Romania
Program: Public File
Date: May 2, 2004
Time: 6:00A-6:30A

Description: Project Centipede was founded in March 1990 to help babies and little children in an orphanage in Romania, by providing them with baby food, medicine, clothing and toys. In the past nine years it was possible to develop and organize the projects across the Austrian borders. They started by collecting shoes of all types that were in good condition – grown out of but not worn out shoes. They were taken to an orphanage where the need was great – a home for children under 3 years of age where the children received ONE bowl of soup a day. The children, 2-3 year olds, weighed on the average of 14 pounds. The aim of Project Centipede was to ensure that the children in Romania had sufficient food, medicine and clothing for the next 3 to 4 years and that they would have a home-like atmosphere to grow up in. They are in the process of setting up a workshop training program to promote the dexterity, concentration and perseverance of the children. The local group is headed to Romania hoping to deliver PC's to grade school children in orphanages. At the present time, Project Centipede cares for over 1,000 children.

Issue: Feeding the Hungry
Program: Public File
Date: May 2, 2004
Time: 6:30A-7:00A

Description: The Sacramento Food Banks Services is dedicated to assisting those in need by alleviating their immediate pain and problems, and moving them toward self-sufficiency and financial independence. SFSB accomplishes these goals through services such as educating the illiterate, providing moms with counseling, and their infants with food and diapers, and strengthening families through a program of ethics and self-esteem. They also furnish seniors with a social club and volunteer opportunities, clothe the poor, house the homeless, and feed the hungry. SFBS has a well-planned strategy guiding all of its programs. This strategy involves a large cadre of volunteers who offer integrity in 'mentoring', 'bridge-building', and walking 'hand-in-hand' with others. SFBS runs a very lean grassroots organization with an incredibly efficient professional staff of 25, and a volunteer workforce of over 800

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Program: Public File
Date: May 16, 2004
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ISSUES / PROGRAMS LIST

HOUSING (Cont'd)

Issue: Help for At-Risk Youth
Program: Public File
Date: June 20, 2004
Time: 6:30A-7:00A

Description: Families First is a non-profit organization dedicated to bettering the lives of children and families through a variety of programs tailored to each individual. Families First focuses on four major program areas: residential treatment for youth with serious emotional problems, community based services that help keep families intact, a shelter and crisis nursery for youth in crisis, and a day treatment program that seeks to enhance and improve a child's academic performance and social functioning. In addition, Treatment Foster Care is designed to prevent residential placements. Intensive Treatment Foster Care assists children graduating from highly structured residential care. Adoption focuses on children who need a permanent home. Emancipation Support services include transitional housing and independent living skills, extremely valuable tools that help foster youth transition successfully to independence. Extended Family Care treats children with emotional and developmental disabilities.

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Time: 6:00A-6:30A

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Program: Public File
Date: June 27, 2004
Time: 6:30A-7:00A

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ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: Autism
Program: Public File
Date: April 4, 2004
Time: 6:30A-7:00A

Description: FEAT is a non-profit organization of parents, educators and other professionals dedicated to providing world-class education, advocacy and support for the Northern California Autism Community. Families for Early Autism Treatment, Inc. (FEAT) is a non-profit organization of parents and professionals, designed to help families with children who have received the diagnosis of Autism Spectrum Disorder (ASD), including Autism, Pervasive Developmental Disorder (PDD), or Asperger's Syndrome. It offers a network of support where families can meet each other and discuss issues surrounding autism and treatment options. FEAT has a Board of Directors that meets monthly to discuss issues, establish priorities, and vote on the direction of the organization

Issue: People with Developmental Disabilities
Program: Public File
Date: April 11, 2004
Time: 6:00A-6:30A

Description: The Developmental Disabilities Service Organization is committed to enhancing the quality of life for persons with developmental disabilities by creating options which foster individual growth. Through eleven different programs in Sacramento and Stockton, DDSO supports individuals to expand their horizons and join the community through visual and performing arts, volunteerism, supported employment, supported living, and a wide range of academic, life skills, and recreational classes for adults with developmental disabilities. DDSO clients are particularly known in the community for visual art, including creating and installing original public murals in collaboration with local professional artists.

Issue: Lead Poisoning Prevention
Program: Public File
Date: April 11, 2004
Time: 6:30A-7:00A

Description: Lead poisoning is one of the most common environmental child health problems in the United States and is caused by too much lead in the body. Lead is especially harmful to children younger than 6, but anyone who eats, drinks or breathes something which has too much lead can get lead poisoning. Large amounts of lead in a child's blood can cause brain damage, mental retardation, behavior problems, anemia, liver and kidney damage, hearing loss, hyperactivity, developmental delays, other physical and mental problems, and in extreme cases, death. Lead poisoning affects three to four million young children – one in six under the age of 6. Unlike many environmental health problems, lead contamination is often found at home, in paint, house dust, drinking water and soil.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Adopting Orphans from Romania
Program: Public File
Date: May 2, 2004
Time: 6:00A-6:30A

Description: Project Centipede was founded in March 1990 to help babies and little children in an orphanage in Romania, by providing them with baby food, medicine, clothing and toys. In the past nine years it was possible to develop and organize the projects across the Austrian borders. They started by collecting shoes of all types that were in good condition – grown out of but not worn out shoes. They were taken to an orphanage where the need was great – a home for children under 3 years of age where the children received ONE bowl of soup a day. The children, 2-3 year olds, weighed on the average of 14 pounds. The aim of Project Centipede was to ensure that the children in Romania had sufficient food, medicine and clothing for the next 3 to 4 years and that they would have a home-like atmosphere to grow up in. They are in the process of setting up a workshop training program to promote the dexterity, concentration and perseverance of the children. The local group is headed to Romania hoping to deliver PC's to grade school children in orphanages. At the present time, Project Centipede cares for over 1,000 children.

Issue: Feeding the Hungry
Program: Public File
Date: May 2, 2004
Time: 6:30A-7:00A

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Issue: Compulsive Gambling
Program: Public File
Date: May 9, 2004
Time: 6:00A-6:30A

Description: Compulsive gambling is an illness, progressive in its nature, which can never be cured, but can be arrested. Before coming to Gamblers Anonymous, many compulsive gamblers thought of themselves as morally weak, or at times just plain 'no good'. The Gamblers Anonymous concept is that compulsive gamblers are really very sick people who can recover if they will follow to the best of their ability a simple program that has proved successful for thousands of other men and women with a gambling or compulsive gambling problem. The compulsive gambler needs to be willing to accept the fact that he or she is in the grip of a progressive illness and has a desire to get well. The Gamblers Anonymous program will always work for any person who has a desire to stop gambling. However, it will never work for the person who will not face squarely the facts about this illness.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Homeless Veterans
Program: Public File
Date: May 16, 2004
Time: 6:00A-6:30A

Description: Established in 1980 as a non-profit, tax-exempt corporation, the Sacramento Veterans Resource Center offers community based services to veterans and their families. Throughout Northern California, VRC addresses the complex realities of veterans' issues and has worked diligently to put in place innovative programs which enable us to effectively respond to the diverse needs of veterans and the community. As part of our goal to carry on the legacy of support and hope for those less fortunate, VRC has constructed transitional housing projects which offer a safe environment where veterans are supported in their efforts to overcome a variety of obstacles. By providing an effective network of services, veterans are connected to employment and training programs, counseling, legal services and alcohol/drug recovery.

Issue: Animal Cruelty Prevention
Program: Public File
Date: May 16, 2004
Time: 6:30A-7:00A

Description: The Sacramento Society for the Prevention of Cruelty to Animals (SSPCA) was established in 1894 and is dedicated to ensuring the humane treatment of all animals in the Sacramento area. We provide a safe and nurturing environment for unwanted, abandoned and mistreated pets until they can be placed into loving homes. Through proactive intervention, public education and community outreach, the Sacramento SPCA seeks to promote respect for all life by breaking the cycle of abuse, neglect and pet overpopulation in our communities. Services include low cost spay and neutering, abuse and neglect investigations, lost and found pets, public education and a surrender your pet program.

Issue: Water Safety
Program: Public File
Date: May 30, 2004
Time: 6:00A-6:30A

Description: The Mission of the CSUS Aquatic Center is to provide high quality boating and safety programs through education, recreation and competition. Since 1981, the center has provided instruction on water safety. Most serious boating accidents involve motor boats. The center's Boating Safety course requires passing of the California Department of Boating and Waterways safety exam. All water courses – sailing, wind surfing, kayaking, canoeing, jet skiing and boating include a rigorous safety, CPR and first aid class. The center has been involved with youth programs for over 18 years and is recognized as the benchmark for boating safety. Over 3,500 children and teens are served each year. A portion of the equipment is provided by the CDBW to enhance boating safety instruction.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Child Abduction Prevention
Program: Public File
Date: May 30, 2004
Time: 6:30A-7:00A

Description: The organization provides free seminars that teach skills to help prevent abductions, molestations and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents-only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against our children. NCCSA's motto is "we feel it is a right for a child to be safe, not a privilege". They are hosting a local, free DNA Lifeprint Safety Program.

Issue: Horse Show
Program: Public File
Date: June 6, 2004
Time: 6:00A-6:30A

Description: The Western States Horse Expo is the largest and most comprehensive equine exposition and trade show in North America. Created to bring together horse enthusiasts and the business that serves them, the Expo has evolved into a three-day extravaganza serving the interests of every type of horseman in an entertaining and informative atmosphere. In its fifth year, the Western States Horse Expo has attracted more than a quarter million equestrian enthusiasts and industry professions from around the world. The guest realized that California would be the ideal place to organize a horse exposition; particularly since it is the largest equine economy in the nation and the fifth largest economy in the world. The Horse Expo's success is a real reflection of America's passion for the equestrian and Western lifestyle. It has also served to bring together horse enthusiasts and the businesses that serve them in an entertaining and informative atmosphere; to provide access to world-class knowledge, respected vendors, and high-quality products; and to promote the enjoyment and advancement of the equestrian lifestyle.

Issue: Child Custody
Program: Public File
Date: June 6, 2004
Time: 6:30A-7:00A

Description: There are few issues in a divorce more emotionally charged than the proper placement of the children. When parents cannot agree on what is best for their children, the courts will decide child custody by determining what is in the "best interest" of the children. In most cases, county workers, custody evaluators, or an independent attorney appointed to represent the children will carry out a study. Many judges defer to the recommendations of the evaluators, because unlike the parties or witnesses, they are deemed to be independent witnesses without any personal interest in the outcomes. The custody evaluator will create a report regarding what he or she believes is in the child's best interest. Both parents can plan visitation, but if communication breaks down, a parenting plan will be made a part of the divorce decree and both parents are required to comply with the parenting plan.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Kindergarten Readiness
Program: Public File
Date: June 13, 2004
Time: 6:00A-6:30A

Description: The Sacramento City Unified School District Partners for Readiness Collaborative is providing free kindergarten readiness summer camps. The six-week school readiness camps will provide children who have limited or no preschool experience with a high quality developmental curriculum to prepare them to enter school ready to learn. The camp is beneficial to children who do not speak English. Transition to kindergarten is a critical time in a child's development. The program seeks to ensure that young children are prepared for the challenges by providing a structured summer camp environment to help them make the adjustment to the daily routine of a school setting. The summer camp staff are kindergarten or preschool teachers who will teach the "Let's Begin with the Letter People" curriculum. Children will learn oral language skills and how to socialize in a group setting. They are also taught basic skills – such as how to use a pencil.

Issue: Interactive Learning
Program: Public File
Date: June 20, 2004
Time: 6:00A-6:30A

Description: The Discovery Museum of Sacramento is a family-focused educational institution dedicated to enriching the lives of local residents and visitors to the Sacramento region by encouraging the exploration of history, science and space. Through development of innovative programs and special events that engage participants in lifelong learning, the Discovery Museum History Center promotes cultural awareness and appreciation of our regional heritage, and the Discovery Museum Science and Space Center promotes exploration and understanding of our world and the universe. The Discovery Museum provides educational services that use interdisciplinary and multi-sensory approaches, emphasize relevancy to the Museum customers' everyday lives and involve the customers in the learning process. Programs for school children use the inquiry method and encourage students to make their own discoveries by exploring and asking questions. The Museum strives to provide a successful experience of self-discovery that will keep students interested in history, science and technology; will keep them excited about learning and in school; and will encourage them to consider history, science and technology-related careers – especially young women, at-risk children, certain minorities and other under-represented groups.

Issue: Help for At-Risk Youth
Program: Public File
Date: June 20, 2004
Time: 6:30A-7:00A

Description: Families First is a non-profit organization dedicated to bettering the lives of children and families through a variety of programs tailored to each individual. Families First focuses on four major program areas: residential treatment for youth with serious emotional problems, community based services that help keep families intact, a shelter and crisis nursery for youth in crisis, and a day treatment program that seeks to enhance and improve a child's academic performance and social functioning. In addition, Treatment Foster Care is designed to prevent residential placements. Intensive Treatment Foster Care assists children graduating from highly structured residential care. Adoption focuses on children who need a permanent home. Emancipation Support services include transitional housing and independent living skills, extremely valuable tools that help foster youth transition successfully to independence. Extended Family Care treats children with emotional and developmental disabilities.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Elder Abuse Prevention
Program: Public File
Date: June 27, 2004
Time: 6:00A-6:30A

Description: The objective of FATE – Foundation for Aiding the Elderly – is to serve as a voice for patients and to bring about national reforms and enforcement of the laws governing the nursing home industry and its regulatory agencies in order to assure proper care, civil rights and meaningful, dignified life for the elderly in long-term care facilities. FATE provides information, counseling, advice, resources and referrals as a public service at no charge to those who need assistance in dealing with care of the elderly. Their mission is to assure that elders are treated with care, dignity and the utmost respect during their final years when they can no longer take care of themselves. They seek to initiate advocacy action to improve the care and supervision of the elderly, report abuse and neglect violations to the appropriate authorities and follow up to see that corrections and redress occur. FATE also raises funds to help support grassroots advocacy organizations assisting the elderly.

51%

**KDND-FM
Sundays, 7:00A-7:30A**

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. ***EDUCATION***, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. ***ECONOMY***, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. ***GOVERNMENT***, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. ***MINORITIES/WOMEN/AGING***, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
5. ***CRIME***, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
6. ***YOUTH/FAMILY***, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

Description

Over half the people in the world are women. What women do affects us all. Now, there's a radio program that takes a serious and intelligent look on society's impact on women and their impact on society. 51% is a weekly program of illuminating features and interviews focusing on issues of particular concern to women.

ISSUES / PROGRAMS LIST

EDUCATION

Program: 51%
Date: April 18, 2004
Time: 7:00A-7:30A

Description: If you placed a list of the top 10 careers for women today, next to the list of the top jobs women were doing 40 or 50 years ago... you might have some difficulty distinguishing between the two. According to the US Census Bureau, secretaries, registered nurses and elementary school teachers are still among the top career choices for women. A new report from the American Association of University Women show high numbers of women are still pigeonholed in what have come to be known as pink-collar jobs.

One way to keep our daughters from being pigeonholed in pink-collar jobs is to talk to them about science and technology while they are young. At a children's museum in Southern California, a four foot Latina heroine is using lessons in electricity to generate some stimulating conversations about science between girls and their parents.

Women have always been contributors who the sciences... but a number of those contributions have gone overlooked. Consider the case of Rosalind Franklin who, 50 years ago, helped uncover the structure of DNA. Three men were awarded the Nobel Prize for this discovery. Now, half a century later, biographer Brenda Maddox sheds some light on Franklin's contributions to this amazing discovery.

All the talk today about careers and new opportunities had us thinking. What types of decisions might women change if they had the chance to go back and make them again now. Our cub reporters Anna Bjork and Jenny O'Brien took to the streets to find out...

Program: 51%
Date: April 25, 2004
Time: 7:00A-7:30A

Description: First we look at the women in the disturbing world of organized racism. Traditionally, it's been a world where women have not been very visible. But, they are becoming the newest recruits. Racism is, in part, a display of gang mentality... a mentality that is hurting some of our young women in other ways. The number of female gangs is on the rise in many areas of the country. We take a look at this phenomenon and what is being done to help offer gangster girls alternatives.

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ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Program: 51%
Date: June 6, 2004
Time: 7:00A-7:30A

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Date: June 27, 2004
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Description: In the Islamic Republic of Iran, women make up 65% of university entrants, and they are training for careers that were previously forbidden to them. Today, women can even be found on Iran's police forces. Their numbers are also increasing in the field of journalism. As Roxana Saberi reports from Tehran on the successes of women journalists... and the many hurdles they are working to overcome.

Journalists from around the world have been writing about the struggles of the Central Africa Nation of Burundi since the early 1990's. Civil War and AIDS have taken a devastating toll on the country, especially on its children. Marguerite Barankitse has made these children her life's work. She was recently awarded the FDR Freedom From Want medal for her efforts.

In September 1923, a diminutive 25 year old Eskimo woman named Ada Blackjack emerged as the heroic survivor of an ambitious polar expedition. Never before had an Inuit woman been hailed as a hero of any expedition in the national press. But Ada didn't grant any interviews to the press. In fact, the real story of what happened up in the Arctic was never told... until now. What Ada found in the Arctic was a nightmare rivaling the folktales she grew up hearing in her Alaskan village. Now, for the first time, Blackjack's story is told in a new book called *Ada Blackjack: A True Story of Survival in the Arctic*.

ISSUES / PROGRAMS LIST

ECONOMY

Program: 51%
Date: April 18, 2004
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One way to keep our daughters from being pigeonholed in pink-collar jobs is to talk to them about science and technology while they are young. At a children's museum in Southern California, a four foot Latina heroine is using lessons in electricity to generate some stimulating conversations about science between girls and their parents.

Women have always been contributors who the sciences... but a number of those contributions have gone overlooked. Consider the case of Rosalind Franklin who, 50 years ago, helped uncover the structure of DNA. Three men were awarded the Nobel Prize for this discovery. Now, half a century later, biographer Brenda Maddox sheds some light on Franklin's contributions to this amazing discovery.

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GOVERNMENT

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GOVERNMENT (Cont'd)

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MINORITIES, WOMEN & AGING

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ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

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ISSUES / PROGRAMS LIST

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Journalists from around the world have been writing about the struggles of the Central Africa Nation of Burundi since the early 1990's. Civil War and AIDS have taken a devastating toll on the country, especially on its children. Marguerite Barankitse has made these children her life's work. She was recently awarded the FDR Freedom From Want medal for her efforts.

In September 1923, a diminutive 25 year old Eskimo woman named Ada Blackjack emerged as the heroic survivor of an ambitious polar expedition. Never before had an Inuit woman been hailed as a hero of any expedition in the national press. But Ada didn't grant any interviews to the press. In fact, the real story of what happened up in the Arctic was never told... until now. What Ada found in the Arctic was a nightmare rivaling the folktales she grew up hearing in her Alaskan village. Now, for the first time, Blackjack's story is told in a new book called *Ada Blackjack: A True Story of Survival in the Arctic*.

TO THE BEST OF OUR KNOWLEDGE

**KDND-FM
Sundays, 7:30A-8:00A**

Description

Every day, faculty members at schools and universities throughout the world are making discoveries that shape our ways of thinking and redefine our understanding of today's knowledge-driven society. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting you in touch with the men and women at the front of their fields. Each week, co-host Dr. Karen R. Hitchcock examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education.

Glenn Busby, co-host and producer of Best of Our Knowledge, has made a special commitment to report on important developments in educational research. The fact is, at every college and university there is a great deal of research being conducted which could potentially have a dramatic impact on the ways in which we educate our students, from the lower grades right through graduate school. Unfortunately, all too often the results of that research are relegated to a shelf somewhere, or are only seen by the small number of people who actually read the scholarly journals. There is no question that the work is being done – the problem is, once it's done, the people in a position to benefit from it most haven't gotten a chance to hear about it.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. ***EDUCATION***, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. ***GOVERNMENT***, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
3. ***HEALTH***, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
4. ***MINORITIES/WOMEN/AGING***, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
5. ***YOUTH/FAMILY***, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **National Nutrition Month / Childhood Obesity**
Program: To the Best of Our Knowledge
Date: April 4, 2004
Time: 7:30A-8:00A

Description: The news has been filled the past several weeks with stories about fast food restaurant plans to discontinue super sizing their menus. Some of this probably prompted by lawsuits from people who claim fast food made them fat. Congress has entered the fray by considering legislation that would require restaurants to provide customers with nutritional information about meals. And, the FDA just proposed improving calorie and nutritional information on food labels. This response, in-part, can certainly be attributed to research and evidence published by government agencies showing the rising childhood obesity crisis. Most reports indicate the obesity problem is starting at younger and younger ages. We visited a physical education class at West Elementary School in Columbia, Missouri to see first hand how teachers and administration are dealing with this issue, both in their lunch rooms, and in their curriculum.

Issue: **Nutritional Food While Children are at School**
Program: To the Best of Our Knowledge
Date: April 4, 2004
Time: 7:30A-8:00A

Description: Despite all the wonderful advances in medical science, for the first time in a century, life expectancy of children is now shorter than their parents, due in large part to what they eat, and their lack of exercise. Nearly one-third of American children consume half their daily calories from foods that have no nutritional value. Only 1% of US children and adolescents consume a diet that meets current USDA food guide pyramid recommendations. Fast food franchises are open in one of every five schools. And, a reported 130-billion dollars is spent each year on child obesity. What can parents and schools do to try and reverse this alarming trend? We speak with licensed dietician and nationally renowned author of *Brown Bag Success*, Sandra Nissenberg, about how she tries to get her own children to eat healthier when they're at school.

Issue: **Lunch Police Tackle Childhood Obesity**
Program: To the Best of Our Knowledge
Date: April 4, 2004
Time: 7:30A-8:00A

Description: While the United States has the highest rate of childhood obesity in the world, other countries are catching up. And, just like other schools all over the world, children in Holland race to open their lunch boxes to see what snacks their parents packed for them. But unlike their counterparts in other areas of that country, students at Valkenhorst Primary School in the town of Assen, won't be having cookies and chips. That's because school staff check the contents of their lunch boxes for anything considered unhealthy. Break the rule... and you and your lunch box will likely get sent home. This is one way in which the Netherlands is responding to its growing problems of childhood obesity.

Issue: **Don't Kill the Freshman: A Memoir by Zoe Trope**
Program: To The Best Of Our Knowledge
Date: April 18, 2004
Time: 7:30A-8:00A

Description: Ever wonder what your high school-aged daughter may be thinking about school? Then our first story could be a real eye-opener. Zoe Trope is a pseudonym, but does she actually exist? Trope graduated from high school in Oregon last year at the age of 17, after completing her studies in just three years. Her book, *Please, Don't Kill The Freshman*, is an expanded version of her best-selling Chapter Book. It's based on Zoe's journal she kept as part of one of her high school courses. It's a fascinating window into the internal workings of culture and modern high school life.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Origins of Life / Science Research in Education Series**
Program: **To The Best Of Our Knowledge**
Date: **April 18, 2004**
Time: **7:30A-8:00A**

Description: The Mars Rover "Opportunity", just days ago sent back pictures of rocks that formed in an ancient sea or lake. Scientists believe this is proof that the dry red planet once sparkled with bodies of water that would have provided havens for life, if it ever existed there. Steven Squyres, Principal Investigator for the Mars Exploration rover mission, and a Professor of Astronomy at Cornell University, said that "Opportunity" parked on the shore of what was once a salty sea. Another NASA scientist said the rover results "go beyond our wildest expectations." This week, we complete our conversation with Dr. Martha Gilmore, a Planetary Geologist and Professor of Earth and Environmental Sciences at Wesleyan University in Middletown, Connecticut.

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Description: While the United States spacecraft are currently roaming the surface of Mars, Swiss experts are involved in a possible new mission to the red planet by the European Space Agency. Teams from the Federal Institute of Technology in Lausanne are designing an unmanned solar-powered aircraft that would fly around Mars, exploring its surface. But after a failed mission by the agency to put a lander on Mars, what chance does the Sky-Sailor project have of getting off the ground?

Issue: **Campaign to Resurrect Civics Education**
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Date: **May 2, 2004**
Time: **7:30A-8:00A**

Description: With the presidential campaign heating up and the political debate over Iraq underway, it appears, at least on the surface, that the US public is more engaged right now with all the important things going on in the country. But overall, many people are still concerned regarding the apparent trend toward widespread apathy about government, how it works, and its impact on our daily lives. In part, that outlook is clearly supported by the alarmingly low voter turnout on election days. According to a study by University of Rochester Political Scientist, Dr. Richard Niemi, from the 1920's to the 1960's, at least half of American high school students took civics classes. But by 1994, that number had fallen to a mere 10%. This has led many to worry that schools have abandoned a core subject, and a fundamental duty to teach students how to be good citizens. The Center for Civic Education Executive Director, Charles Quigley, tells us about his campaign to resurrect civics education in America's schools, and in so doing, create knowledgeable citizens who vote.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

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- Description:** Ralph Nader is known as a social activist, attorney, author and presidential candidate. Nader believes civics education goes right to the heart of patriotism, providing a platform for community and schools to work together. He says students want to be given "championship challenges." Along with many others, Nader thinks it is the school years which give most Americans the opportunity to learn what they'll need to know to become informed, effective citizens. It's with these thoughts in mind that Ralph Nader came to the Foundation for Excellent Schools National Conference recently. This 7th annual edition was held at scenic Lake George in the Adirondack Mountains of New York and was attended by more than 500 educators from 150 schools and colleges nationwide.
- Issue:** The Northwest Girls Collaborative Project
Program: To The Best Of Our Knowledge
Date: May 9, 2004
Time: 7:30A-8:00A
- Description:** This is National Teacher Appreciation Week. One of the many challenges facing teachers is the effort to guide more young women into science careers. Hundreds of programs and millions of dollars are being devoted to increasing the numbers of women in science... yet studies indicate that in some science career areas, numbers have barely remained stable and even dropped in some instances. Organizations working to increase these numbers claim they're fighting an uphill battle against the mass media and hormones. The Northwest Girls Collaborative Project brings together organizations in Washington and Oregon that are committed to informing and motivating girls to pursue careers in science, technology, engineering and math. After 18 months of sharing battle tactics and resources, the NWGCP just held its culminating conference at the Microsoft Conference Center in Redmond, Washington. As part of our continuing series, we were at their assembly to speak with students, teachers and mentors to learn about the gains they've made.
- Issue:** Hopes & Failures of a Democratic Education
Program: To The Best Of Our Knowledge
Date: May 9, 2004
Time: 7:30A-8:00A
- Description:** Another person who knows volumes about teacher training is 40-year educator, Jay Featherstone. His highly acclaimed field-based teacher education program has been underway for 15 years at Michigan State University. He describes it as a three year program that helps ease that difficult transition period from college to the classroom. Prior to Michigan State, Featherstone taught at Harvard and Brown Universities, and was an associate editor for the *New Republic*. *Education Week* called him one of the 100 notables who have influenced US education in the last century.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Privatization and School Choice**
Program: To The Best Of Our Knowledge
Date: May 16, 2004
Time: 7:30A-8:00A

Description: Education reform comes in many guises: privatization, school choice, vouchers, charter schools. These important issues in education are being debated by school officials and candidates up for elections this year. In the past decade, some forty states have created charter school laws. According to research by the Heritage Foundation, there are nearly 3,000 charter schools in the United States. Educators on both sides of the privatization debate join in this discussion.

Issue: **Standardized Testing & Accountability**
Program: To The Best Of Our Knowledge
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Description: Standardized tests now seem like a permanent fixture in today's school experience. The results of these tests can have a profound affect on children's futures. Not only the standing in their own schools, but the direction of their lives. And students are not the only ones impacted. Test results can also affect the careers of teachers and administrators, and their opportunity for advancement. The No Child Left Behind Act has increased the importance of educational standards, and put more emphasis on standardized testing.

Issue: **Beyond Brown: Unfinished Business with US Secretary of Education, Rod Paige**
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Time: 7:30A-8:00A

Description: On May 17, 1954, the United States Supreme Court announced its decision that "separate educational facilities are inherently unequal." That ruling effectively denied the legal basis for segregation in Kansas and 20 other states with segregated classrooms. This historic Brown v Board of Education decision forever changed race relations in America. Harvard's Kennedy School of Government recently held a conference, "50 Years After Brown: What Has Been Accomplished and What Remains to be Done". Their keynote speaker was Education Secretary, Rod Paige. In a personal, reflective conversation with the Secretary, we hear stories of what his schooling was like before the 1954 decision, and what the Department of Education is doing now to try and fulfill the Brown legacy.

Issue: **The Unfinished Business of Brown: Preparing Educators to Help Fulfill the "Promise"**
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Description: When the Brown v Board of Education case was being argued, Cheryl Brown Henderson was just a young girl. At the time, her sister, Linda, was walking a mile each day through railroad yards to get to her black elementary school. Their father, Oliver Brown, tried to enroll Linda in a white elementary school near their home. But the principal refused. So, Brown went to McKinley Burnett, head of Topeka's NAACP branch and asked for help. As it turned out, the NAACP had been waiting for this "right plaintiff at the right time" to challenge segregation in public schools. Other African-American parents joined with Brown, and in 1951, the NAACP requested an injunction that would forbid segregation of Topeka's public schools. Cheryl Brown Henderson is now President and CEO of the Brown Foundation for Educational Equality, Excellence and Research.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Looking Back, Looking Forward: The Unfinished Business of Brown v the Board of Education**
Program: To The Best Of Our Knowledge
Date: May 23, 2004
Time: 7:30A-8:00A

Description: The University of Vermont in Burlington recently held two-days of events commemorating the 50th anniversary of the Brown decision. Keynote speaker was Dr. Michael Lomax, CEO and President of the United Negro College Fund and also President of Dillard University in New Orleans, Louisiana, a private HBCU, Historically Black College & University. His topic too followed the now common theme of unfinished business. He also explained how the Brown ruling profoundly affected American culture, and the role that higher education must now assume to further implement the promise offered by Brown.

Issue: **Career Women In Information Technology**
Program: To The Best Of Our Knowledge
Date: May 30, 2004
Time: 7:30A-8:00A

Description: Information technology has become a critical part of our culture because of its ability to make all sorts of connections. Connections between computers, data and, most importantly, between people. So, in a field where networks are so important, one might expect people in that industry would be great at making connections with each other.

Issue: **Literacy and Technology**
Program: To The Best Of Our Knowledge
Date: May 30, 2004
Time: 7:30A-8:00A

Description: Technology is, of course, pervasive in today's society. It's now become an integral part of almost every aspect of our lives. The term technology is usually thought of as hardware, tools, systems and software. But, in fact, technology provides the avenue of communication, allowing us to engage the world through writing and other means. In his book, English Professor, Dr. Robert Yagelski, encourages students to explore the relationships between literacy and technology, the implications of that relationship on their culture, and on their own lives at a time of rapid social and technological change.

Issue: **Seeing Light Through The Dark: Measuring the Initial Conditions of Star & Planet Formation**
Program: To The Best Of Our Knowledge
Date: May 30, 2004
Time: 7:30A-8:00A

Description: When we look up into the dark night sky, we see lots of stars, and maybe another planet. But when Dr. Charles Lada looks into the sky with his special telescopes and camera technologies, he can see tens of thousands of light years back in time... to the earliest environments for star and planet formation. Dr. Lada is a Senior Astrophysicist at the Harvard-Smithsonian Center for Astrophysics in Cambridge.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: Universal Pre-Kindergarten
Program: To The Best Of Our Knowledge
Date: June 6, 2004
Time: 7:30A-8:00A

Description: We often talk about education reform. Most people probably associate that phrase with middle and high school levels. However, they likely have not considered education reform to include Universal Pre-K for 3 and 4 year olds. But now there's a vast national movement bringing more attention to this very issue. Why all the concentration on preschool? Society is beginning to understand the link between early education and future academic success. A growing body of research shows that poor and minority children who attend high-quality preschool are better prepared for kindergarten, achieve higher test scores and graduation rates, and are more likely to enroll in college. And it's not just parents and children who reap the benefits of early childhood education. Advantages go beyond the classroom, with studies linking high-quality education to lower crime rates and lower drug use.

Issue: Bully Busters: A Teacher's Manual for Helping Bullies, Victims and Bystanders
Program: To The Best Of Our Knowledge
Date: June 6, 2004
Time: 7:30A-8:00A

Description: As we just heard in our first story, developing socialization skills early in childhood can help reduce incidents of bullying in later years. Columbine and other frightening events on American school grounds showed us that bullying and teasing, two staples of schoolyard culture, can often lead to violence. So, we sought out Dr. Arthur Home, a Research Professor of Counseling and Human Development at the University of Georgia in Athens. Dr. Home is the principal investigator in Project ACT EARLY: Advancing the Competencies of Teachers for Early Behavioral Interventions of At-Risk Children.

Issue: Universal Pre-Kindergarten Part II
Program: To The Best Of Our Knowledge
Date: June 13, 2004
Time: 7:30A-8:00A

Description: Universal Pre-School is being championed at both federal and state government levels. Ironically, at the same time, Congress is debating the future of Head Start, and possible fundamental changes to that program. National and state-based organizations across the country are lobbying Congress and state legislators to provide universal pre-k for all 3 and 4 year old children. At the same time, momentum is growing to increase requirements for teachers working in these pre-k programs and along with that, raise their pay. Last week, we discussed new brain research demonstrating the extensive capacity at this early age, and the very important role pre-k plays in helping socialize children for future schooling.

Issue: Ensuring Positive Health Outcomes in Head Start Children & Families
Program: To The Best Of Our Knowledge
Date: June 13, 2004
Time: 7:30A-8:00A

Description: Head Start families are participating in a study that could shrink Medicaid costs. The research, entitled, Ensuring Positive Health Outcomes in Head Start Children & Families, is a first of its kind study by the UCLA / Johnson & Johnson Health Care Institute. The institute hopes to train nearly 12,000 families nationwide by next year, and then expand the program to 400,000 families. If the nearly 1 million families served by Head Start in the US were provided this type of health literacy training, it could represent an annual savings of as much as 200 million dollars in Medicaid costs. Some of the findings include a reduction in unnecessary trips to the emergency room by 48%. Trips to a clinic for routine illnesses like a cold, cough or mild fever dropped by 38%. And there was also a dramatic drop in the number of lost school days, 41%.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

- Issue:** **Creating Women Stem Pioneers of the Futures; The Impact of Women's Colleges on Bridging the Science Gender Gap**
Program: To The Best Of Our Knowledge
Date: June 20, 2004
Time: 7:30A-8:00A
- Description:** With technology jobs continuing to grow faster than any other sector in the market, America needs to close the science gender gap, and close it quickly. Not only for the sake of this country, but also to maintain America's share in the burgeoning globalization market. The National Science Foundation reports that less than 2 out of every 10 American scientists are women. Yet women comprise 51% of the population. This gap between men and women in science, math, engineering and technology may simply come down to men edging women out of those fields. Whether it's a cultural holdover, where men rather than women are expected to drift into these fields... or lack of effort by educators to inspire women, the gap is a glaring one. If you doubt that men are a factor in the domination of technical careers, take a look at what happens when women are in an environment where that competition is stripped away from the equation. Statistics show that women's colleges around the country graduate more women into high-tech, high-paying fields. So, many of the top women's liberal arts colleges in the US have formed a Women's College Coalition... networking universities to enhance women's educational opportunities. These colleges embrace empowerment philosophies that allow women to explore disciplines without restriction or stereotypes.
- Issue:** **Where Girls Come First: The Rise, Fall & Surprising Revival of Girls' Schools**
Program: To The Best Of Our Knowledge
Date: June 20, 2004
Time: 7:30A-8:00A
- Description:** When one hears the phrase, all-girls' school, for some, the old stereotype comes to mind. Like plaid uniforms, white gloves, high tea, and girls learning how to behave like proper young ladies. But in today's all-girls' schools, muddy soccer cleats and beakers of chemical compounds have replaced the prim uniforms and silver tea services. Ilana DeBare wanted her daughter to go to a great school in Oakland, California. And, in trying to figure out what kind of place that should be, she journeyed back in time, through the surprising and provocative history of all-girls education. The ensuing four years of research and writing resulted in her book, *Where Girls Come First*. She is an award-winning journalist, who with a group of other dedicated parents and educators opened the Julia Morgan School for Girls, an all-girl middle school in the bay area.
- Issue:** **Student Loan Rates Drop Again**
Program: To The Best Of Our Knowledge
Date: June 27, 2004
Time: 7:30A-8:00A
- Description:** Good news for student loan borrowers. Interest rates on federal student loans have dropped to their lowest point in nearly 35 years. This 4th consecutive year drop puts the new rate, effective July 1st, at just 3.37%. We talk about the cost of higher education as we speak with Sally Stroup, Assistant Secretary for Post-Secondary Education at the US Department of Education in Washington.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: Where Girls Come First: The Rise, Fall and Surprising Revival of Girls' Schools Part II
Program: To The Best Of Our Knowledge
Date: June 27, 2004
Time: 7:30A-8:00A

Description: Proponents of single-sex education believe that an all-girl environment allows students to define themselves based on achievement, rather than popularity or looks. Girls' schools became nearly extinct in the late 1960's and 1970's when many male schools went co-ed. Then something happened to reverse this trend. And today, girls' schools are experiencing an extraordinary renaissance. Between 1991 and 2001, more than 30 new girls' schools opened all across the US. And, enrollment at existing girls' schools grew by 15%... 3% faster than the estimated growth rate for all schools.

ISSUES / PROGRAMS LIST

GOVERNMENT

Issue: Origins of Life / Science Research in Education Series
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Date: June 27, 2004
Time: 7:30A-8:00A

Description: Good news for student loan borrowers. Interest rates on federal student loans have dropped to their lowest point in nearly 35 years. This 4th consecutive year drop puts the new rate, effective July 1st, at just 3.37%. We talk about the cost of higher education as we speak with Sally Stroup, Assistant Secretary for Post-Secondary Education at the US Department of Education in Washington.

ISSUES / PROGRAMS LIST

HEALTH

Issue: National Nutrition Month / Childhood Obesity
Program: To The Best Of Our Knowledge
Date: April 4, 2004
Time: 7:30A-8:00A

Description: The news has been filled the past several weeks with stories about fast food restaurant plans to discontinue super sizing their menus. Some of this probably prompted by lawsuits from people who claim fast food made them fat. Congress has entered the fray by considering legislation that would require restaurants to provide customers with nutritional information about meals. And, the FDA just proposed improving calorie and nutritional information on food labels. This response, in-part, can certainly be attributed to research and evidence published by government agencies showing the rising childhood obesity crisis. Most reports indicate the obesity problem is starting at younger and younger ages. We visited a physical education class at West Elementary School in Columbia, Missouri to see first hand how teachers and administration are dealing with this issue, both in their lunch rooms, and in their curriculum.

Issue: Nutritional Food While Children are at School
Program: To The Best Of Our Knowledge
Date: April 4, 2004
Time: 7:30A-8:00A

Description: Despite all the wonderful advances in medical science, for the first time in a century, life expectancy of children is now shorter than their parents, due in large part to what they eat, and their lack of exercise. Nearly one-third of American children consume half their daily calories from foods that have no nutritional value. Only 1% of US children and adolescents consume a diet that meets current USDA food guide pyramid recommendations. Fast food franchises are open in one of every five schools. And, a reported 130-billion dollars is spent each year on child obesity. What can parents and schools do to try and reverse this alarming trend? We speak with licensed dietician and nationally renowned author of Brown Bag Success, Sandra Nissenberg, about how she tries to get her own children to eat healthier when they're at school.

Issue: Lunch Police Tackle Childhood Obesity
Program: To The Best Of Our Knowledge
Date: April 4, 2004
Time: 7:30A-8:00A

Description: While the United States has the highest rate of childhood obesity in the world, other countries are catching up. And, just like other schools all over the world, children in Holland race to open their lunch boxes to see what snacks their parents packed for them. But unlike their counterparts in other areas of that country, students at Valkenhorst Primary School in the town of Assen, won't be having cookies and chips. That's because school staff check the contents of their lunch boxes for anything considered unhealthy. Break the rule... and you and your lunch box will likely get sent home. This is one way in which the Netherlands is responding to its growing problems of childhood obesity.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: Ensuring Positive Health Outcomes in Head Start Children & Families
Program: To The Best Of Our Knowledge
Date: June 13, 2004
Time: 7:30A-8:00A

Description: Head Start families are participating in a study that could shrink Medicaid costs. The research, entitled, Ensuring Positive Health Outcomes in Head Start Children & Families, is a first of its kind study by the UCLA / Johnson & Johnson Health Care Institute. The institute hopes to train nearly 12,000 families nationwide by next year, and then expand the program to 400,000 families. If the nearly 1 million families served by Head Start in the US were provided this type of health literacy training, it could represent an annual savings of as much as 200 million dollars in Medicaid costs. Some of the findings include a reduction in unnecessary trips to the emergency room by 48%. Trips to a clinic for routine illnesses like a cold, cough or mild fever dropped by 38%. And there was also a dramatic drop in the number of lost school days, 41%.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: The Northwest Girls Collaborative Project
Program: To The Best Of Our Knowledge
Date: May 9, 2004
Time: 7:30A-8:00A

Description: This is National Teacher Appreciation Week. One of the many challenges facing teachers is the effort to guide more young women into science careers. Hundreds of programs and millions of dollars are being devoted to increasing the numbers of women in science... yet studies indicate that in some science career areas, numbers have barely remained stable and even dropped in some instances. Organizations working to increase these numbers claim they're fighting an uphill battle against the mass media and hormones. The Northwest Girls Collaborative Project brings together organizations in Washington and Oregon that are committed to informing and motivating girls to pursue careers in science, technology, engineering and math. After 18 months of sharing battle tactics and resources, the NWGCP just held its culminating conference at the Microsoft Conference Center in Redmond, Washington. As part of our continuing series, we were at their assembly to speak with students, teachers and mentors to learn about the gains they've made.

Issue: Beyond Brown: Unfinished Business with US Secretary of Education, Rod Paige
Program: To The Best Of Our Knowledge
Date: May 23, 2004
Time: 7:30A-8:00A

Description: On May 17, 1954, the United States Supreme Court announced its decision that "separate educational facilities are inherently unequal." That ruling effectively denied the legal basis for segregation in Kansas and 20 other states with segregated classrooms. This historic Brown v Board of Education decision forever changed race relations in America. Harvard's Kennedy School of Government recently held a conference, "50 Years After Brown: What Has Been Accomplished and What Remains to be Done". Their keynote speaker was Education Secretary, Rod Paige. In a personal, reflective conversation with the Secretary, we hear stories of what his schooling was like before the 1954 decision, and what the Department of Education is doing now to try and fulfill the Brown legacy.

Issue: The Unfinished Business of Brown: Preparing Educators to Help Fulfill the "Promise"
Program: To The Best Of Our Knowledge
Date: May 23, 2004
Time: 7:30A-8:00A

Description: When the Brown v Board of Education case was being argued, Cheryl Brown Henderson was just a young girl. At the time, her sister, Linda, was walking a mile each day through railroad yards to get to her black elementary school. Their father, Oliver Brown, tried to enroll Linda in a white elementary school near their home. But the principal refused. So, Brown went to McKinley Burnett, head of Topeka's NAACP branch and asked for help. As it turned out, the NAACP had been waiting for this "right plaintiff at the right time" to challenge segregation in public schools. Other African-American parents joined with Brown, and in 1951, the NAACP requested an injunction that would forbid segregation of Topeka's public schools. Cheryl Brown Henderson is now President and CEO of the Brown Foundation for Educational Equality, Excellence and Research.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: Looking Back, Looking Forward: The Unfinished Business of Brown v the Board of Education
Program: To The Best Of Our Knowledge
Date: May 23, 2004
Time: 7:30A-8:00A

Description: The University of Vermont in Burlington recently held two-days of events commemorating the 50th anniversary of the Brown decision. Keynote speaker was Dr. Michael Lomax, CEO and President of the United Negro College Fund and also President of Dillard University in New Orleans, Louisiana, a private HBCU, Historically Black College & University. His topic too followed the now common theme of unfinished business. He also explained how the Brown ruling profoundly affected American culture, and the role that higher education must now assume to further implement the promise offered by Brown.

Issue: Career Women In Information Technology
Program: To The Best Of Our Knowledge
Date: May 30, 2004
Time: 7:30A-8:00A

Description: Information technology has become a critical part of our culture because of its ability to make all sorts of connections. Connections between computers, data and, most importantly, between people. So, in a field where networks are so important, one might expect people in that industry would be great at making connections with each other.

Issue: Creating Women Stem Pioneers of the Futures; The Impact of Women's Colleges on Bridging the Science Gender Gap
Program: To The Best Of Our Knowledge
Date: June 20, 2004
Time: 7:30A-8:00A

Description: With technology jobs continuing to grow faster than any other sector in the market, America needs to close the science gender gap, and close it quickly. Not only for the sake of this country, but also to maintain America's share in the burgeoning globalization market. The National Science Foundation reports that less than 2 out of every 10 American scientists are women. Yet women comprise 51% of the population. This gap between men and women in science, math, engineering and technology may simply come down to men edging women out of those fields. Whether it's a cultural holdover, where men rather than women are expected to drift into these fields... or lack of effort by educators to inspire women, the gap is a glaring one. If you doubt that men are a factor in the domination of technical careers, take a look at what happens when women are in an environment where that competition is stripped away from the equation. Statistics show that women's colleges around the country graduate more women into high-tech, high-paying fields. So, many of the top women's liberal arts colleges in the US have formed a Women's College Coalition... networking universities to enhance women's educational opportunities. These colleges embrace empowerment philosophies that allow women to explore disciplines without restriction or stereotypes.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: **Where Girls Come First: The Rise, Fall & Surprising Revival of Girls' Schools**
Program: To The Best Of Our Knowledge
Date: June 20, 2004
Time: 7:30A-8:00A

Description: When one hears the phrase, all-girls' school, for some, the old stereotype comes to mind. Like plaid uniforms, white gloves, high tea, and girls learning how to behave like proper young ladies. But in today's all-girls' schools, muddy soccer cleats and beakers of chemical compounds have replaced the prim uniforms and silver tea services. Ilana DeBare wanted her daughter to go to a great school in Oakland, California. And, in trying to figure out what kind of place that should be, she journeyed back in time, through the surprising and provocative history of all-girls education. The ensuing four years of research and writing resulted in her book, *Where Girls Come First*. She is an award-winning journalist, who with a group of other dedicated parents and educators opened the Julia Morgan School for Girls, an all-girl middle school in the bay area.

Issue: **Where Girls Come First: The Rise, Fall and Surprising Revival of Girls' Schools Part II**
Program: To The Best Of Our Knowledge
Date: June 27, 2004
Time: 7:30A-8:00A

Description: Proponents of single-sex education believe that an all-girl environment allows students to define themselves based on achievement, rather than popularity or looks. Girls' schools became nearly extinct in the late 1960's and 1970's when many male schools went co-ed. Then something happened to reverse this trend. And today, girls' schools are experiencing an extraordinary renaissance. Between 1991 and 2001, more than 30 new girls' schools opened all across the US. And, enrollment at existing girls' schools grew by 15%... 3% faster than the estimated growth rate for all schools.

Issue: **Students in Italy are Matched with the Elderly**
Program: To The Best Of Our Knowledge
Date: June 27, 2004
Time: 7:30A-8:00A

Description: Money for college students is always an important issue. And where students are going to live at school is of equal primary concern. Now, these two problems are being solved simultaneously in Florence, Italy. The city's regional council created a program that offers a student free accommodations with an elderly person living alone. It's working out so well, that several other Italian university towns are also adopting the idea.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: National Nutrition Month / Childhood Obesity
Program: To The Best Of Our Knowledge
Date: April 4, 2004
Time: 7:30A-8:00A

Description: The news has been filled the past several weeks with stories about fast food restaurant plans to discontinue super sizing their menus. Some of this probably prompted by lawsuits from people who claim fast food made them fat. Congress has entered the fray by considering legislation that would require restaurants to provide customers with nutritional information about meals. And, the FDA just proposed improving calorie and nutritional information on food labels. This response, in-part, can certainly be attributed to research and evidence published by government agencies showing the rising childhood obesity crisis. Most reports indicate the obesity problem is starting at younger and younger ages. We visited a physical education class at West Elementary School in Columbia, Missouri to see first hand how teachers and administration are dealing with this issue, both in their lunch rooms, and in their curriculum.

Issue: Nutritional Food While Children are at School
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Date: April 4, 2004
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Description: Despite all the wonderful advances in medical science, for the first time in a century, life expectancy of children is now shorter than their parents, due in large part to what they eat, and their lack of exercise. Nearly one-third of American children consume half their daily calories from foods that have no nutritional value. Only 1% of US children and adolescents consume a diet that meets current USDA food guide pyramid recommendations. Fast food franchises are open in one of every five schools. And, a reported 130-billion dollars is spent each year on child obesity. What can parents and schools do to try and reverse this alarming trend? We speak with licensed dietician and nationally renowned author of *Brown Bag Success*, Sandra Nissenberg, about how she tries to get her own children to eat healthier when they're at school.

Issue: Lunch Police Tackle Childhood Obesity
Program: To The Best Of Our Knowledge
Date: April 4, 2004
Time: 7:30A-8:00A

Description: While the United States has the highest rate of childhood obesity in the world, other countries are catching up. And, just like other schools all over the world, children in Holland race to open their lunch boxes to see what snacks their parents packed for them. But unlike their counterparts in other areas of that country, students at Valkenhorst Primary School in the town of Assen, won't be having cookies and chips. That's because school staff check the contents of their lunch boxes for anything considered unhealthy. Break the rule... and you and your lunch box will likely get sent home. This is one way in which the Netherlands is responding to its growing problems of childhood obesity.

Issue: Don't Kill The Freshman: A Memoir by Zoe Trope
Program: To The Best Of Our Knowledge
Date: April 18, 2004
Time: 7:30A-8:00A

Description: Ever wonder what your high school-aged daughter may be thinking about school? Then our first story could be a real eye-opener. Zoe Trope is a pseudonym, but does she actually exist? Trope graduated from high school in Oregon last year at the age of 17, after completing her studies in just three years. Her book, *Please, Don't Kill The Freshman*, is an expanded version of her best-selling Chapter Book. It's based on Zoe's journal she kept as part of one of her high school courses. It's a fascinating window into the internal workings of culture and modern high school life.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Campaign to Resurrect Civics Education
Program: To The Best Of Our Knowledge
Date: May 2, 2004
Time: 7:30A-8:00A

Description: With the presidential campaign heating up and the political debate over Iraq underway, it appears, at least on the surface, that the US public is more engaged right now with all the important things going on in the country. But overall, many people are still concerned regarding the apparent trend toward widespread apathy about government, how it works, and its impact on our daily lives. In part, that outlook is clearly supported by the alarmingly low voter turnout on election days. According to a study by University of Rochester Political Scientist, Dr. Richard Niemi, from the 1920's to the 1960's, at least half of American high school students took civic classes. But by 1994, that number had fallen to a mere 10%. This has led many to worry that schools have abandoned a core subject, and a fundamental duty to teach students how to be good citizens. The Center for Civic Education Executive Director, Charles Quigley, tells us about his campaign to resurrect civics education in America's schools, and in so doing, create knowledgeable citizens who vote.

Issue: Teaching Good Citizenship & Civic Engagement Foundation for Excellent Schools 7th Annual Conference
Program: To The Best Of Our Knowledge
Date: May 2, 2004
Time: 7:30A-8:00A

Description: Ralph Nader is known as a social activist, attorney, author and presidential candidate. Nader believes civics education goes right to the heart of patriotism, providing a platform for community and schools to work together. He says students want to be given "championship challenges." Along with many others, Nader thinks it is the school years which give most Americans the opportunity to learn what they'll need to know to become informed, effective citizens. It's with these thoughts in mind that Ralph Nader came to the Foundation for Excellent Schools National Conference recently. This 7th annual edition was held at scenic Lake George in the Adirondack Mountains of New York and was attended by more than 500 educators from 150 schools and colleges nationwide.

Issue: The Northwest Girls Collaborative Project
Program: To The Best Of Our Knowledge
Date: May 9, 2004
Time: 7:30A-8:00A

Description: This is National Teacher Appreciation Week. One of the many challenges facing teachers is the effort to guide more young women into science careers. Hundreds of programs and millions of dollars are being devoted to increasing the numbers of women in science... yet studies indicate that in some science career areas, numbers have barely remained stable and even dropped in some instances. Organizations working to increase these numbers claim they're fighting an uphill battle against the mass media and hormones. The Northwest Girls Collaborative Project brings together organizations in Washington and Oregon that are committed to informing and motivating girls to pursue careers in science, technology, engineering and math. After 18 months of sharing battle tactics and resources, the NWGCP just held its culminating conference at the Microsoft Conference Center in Redmond, Washington. As part of our continuing series, we were at their assembly to speak with students, teachers and mentors to learn about the gains they've made.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Universal Pre-Kindergarten
Program: To The Best Of Our Knowledge
Date: June 6, 2004
Time: 7:30A-8:00A

Description: We often talk about education reform. Most people probably associate that phrase with middle and high school levels. However, they likely have not considered education reform to include Universal Pre-K for 3 and 4 year olds. But now there's a vast national movement bringing more attention to this very issue. Why all the concentration on preschool? Society is beginning to understand the link between early education and future academic success. A growing body of research shows that poor and minority children who attend high-quality preschool are better prepared for kindergarten, achieve higher test scores and graduation rates, and are more likely to enroll in college. And it's not just parents and children who reap the benefits of early childhood education. Advantages go beyond the classroom, with studies linking high-quality education to lower crime rates and lower drug use.

Issue: Bully Busters: A Teacher's Manual for Helping Bullies, Victims and Bystanders
Program: To The Best Of Our Knowledge
Date: June 6, 2004
Time: 7:30A-8:00A

Description: As we just heard in our first story, developing socialization skills early in childhood can help reduce incidents of bullying in later years. Columbine and other frightening events on American school grounds showed us that bullying and teasing, two staples of schoolyard culture, can often lead to violence. So, we sought out Dr. Arthur Home, a Research Professor of Counseling and Human Development at the University of Georgia in Athens. Dr. Home is the principal investigator in Project ACT EARLY: Advancing the Competencies of Teachers for Early Behavioral Interventions of At-Risk Children.

Issue: Universal Pre-Kindergarten Part II
Program: To The Best Of Our Knowledge
Date: June 13, 2004
Time: 7:30A-8:00A

Description: Universal Pre-School is being championed at both federal and state government levels. Ironically, at the same time, Congress is debating the future of Head Start, and possible fundamental changes to that program. National and state-based organizations across the country are lobbying Congress and state legislators to provide universal pre-k for all 3 and 4 year old children. At the same time, momentum is growing to increase requirements for teachers working in these pre-k programs and along with that, raise their pay. Last week, we discussed new brain research demonstrating the extensive capacity at this early age, and the very important role pre-k plays in helping socialize children for future schooling.

Issue: Ensuring Positive Health Outcomes in Head Start Children & Families
Program: To The Best Of Our Knowledge
Date: June 13, 2004
Time: 7:30A-8:00A

Description: Head Start families are participating in a study that could shrink Medicaid costs. The research, entitled, Ensuring Positive Health Outcomes in Head Start Children & Families, is a first of its kind study by the UCLA / Johnson & Johnson Health Care Institute. The institute hopes to train nearly 12,000 families nationwide by next year, and then expand the program to 400,000 families. If the nearly 1 million families served by Head Start in the US were provided this type of health literacy training, it could represent an annual savings of as much as 200 million dollars in Medicaid costs. Some of the findings include a reduction in unnecessary trips to the emergency room by 48%. Trips to a clinic for routine illnesses like a cold, cough or mild fever dropped by 38%. And there was also a dramatic drop in the number of lost school days, 41%.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Creating Women Stem Pioneers of the Futures; The Impact of Women's Colleges on Bridging the Science Gender Gap**

Program: To The Best Of Our Knowledge

Date: June 20, 2004

Time: 7:30A-8:00A

Description: With technology jobs continuing to grow faster than any other sector in the market, America needs to close the science gender gap, and close it quickly. Not only for the sake of this country, but also to maintain America's share in the burgeoning globalization market. The National Science Foundation reports that less than 2 out of every 10 American scientists are women. Yet women comprise 51% of the population. This gap between men and women in science, math, engineering and technology may simply come down to men edging women out of those fields. Whether it's a cultural holdover, where men rather than women are expected to drift into these fields... or lack of effort by educators to inspire women, the gap is a glaring one. If you doubt that men are a factor in the domination of technical careers, take a look at what happens when women are in an environment where that competition is stripped away from the equation. Statistics show that women's colleges around the country graduate more women into high-tech, high-paying fields. So, many of the top women's liberal arts colleges in the US have formed a Women's College Coalition... networking universities to enhance women's educational opportunities. These colleges embrace empowerment philosophies that allow women to explore disciplines without restriction or stereotypes.

Issue: **Where Girls Come First: The Rise, Fall & Surprising Revival of Girls' Schools**

Program: To The Best Of Our Knowledge

Date: June 20, 2004

Time: 7:30A-8:00A

Description: When one hears the phrase, all-girls' school, for some, the old stereotype comes to mind. Like plaid uniforms, white gloves, high tea, and girls learning how to behave like proper young ladies. But in today's all-girls' schools, muddy soccer cleats and beakers of chemical compounds have replaced the prim uniforms and silver tea services. Ilana DeBare wanted her daughter to go to a great school in Oakland, California. And, in trying to figure out what kind of place that should be, she journeyed back in time, through the surprising and provocative history of all-girls education. The ensuing four years of research and writing resulted in her book, *Where Girls Come First*. She is an award-winning journalist, who with a group of other dedicated parents and educators opened the Julia Morgan School for Girls, an all-girl middle school in the bay area.

Issue: **Where Girls Come First: The Rise, Fall and Surprising Revival of Girls' Schools Part II**

Program: To The Best Of Our Knowledge

Date: June 27, 2004

Time: 7:30A-8:00A

Description: Proponents of single-sex education believe that an all-girl environment allows students to define themselves based on achievement, rather than popularity or looks. Girls' schools became nearly extinct in the late 1960's and 1970's when many male schools went co-ed. Then something happened to reverse this trend. And today, girls' schools are experiencing an extraordinary renaissance. Between 1991 and 2001, more than 30 new girls' schools opened all across the US. And, enrollment at existing girls' schools grew by 15%... 3% faster than the estimated growth rate for all schools.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Students in Italy are Matched with the Elderly**
Program: **To The Best Of Our Knowledge**
Date: **June 27, 2004**
Time: **7:30A-8:00A**

Description: **Money for college students is always an important issue. And where students are going to live at school is of equal primary concern. Now, these two problems are being solved simultaneously in Florence, Italy. The city's regional council created a program that offers a student free accommodations with an elderly person living alone. It's working out so well, that several other Italian university towns are also adopting the idea.**

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Sara Lawrence – Lightfoot on American Education
Program: To The Best Of Our Knowledge
Date: February 8, 2004
Time: 7:30A-8:00A

Description: Sara Lawrence-Lightfoot is the first African-American woman in Harvard's history to have an endowed professorship named in her honor. For the past 30 years, she's studied the culture of schools, the patterns and structures of classroom life, plus socialization within families, communities, and schools. Sara Lawrence-Lightfoot is a sociologist and Professor of Education at Harvard University. She's the prolific author of eight books and numerous articles. In addition to her teaching, research, and writing, she sits on many communities and boards like the National Academy of Education. In 1984, she was the recipient of the prestigious MacArthur Prize Award. TBOOK spoke with her for Black History Month about a wide range of education issues in America, including: race, generational patterns, NCLB, and new technologies.

Issue: Raising & Educating Bipolar Children
Program: To The Best Of Our Knowledge
Date: March 28, 2004
Time: 7:30A-8:00A

Description: A recent Time Magazine cover story says bipolar disorder has been identified as one of the most misunderstood and under-diagnosed conditions of childhood, and that it's dramatically on the rise. Just how common is bipolar disorder in children? Well, according to the American Academy of Child and Adolescent Psychiatry, up to 1/3 of the nearly 3.5 million children with depression in the United States may actually be experiencing the early onset of bipolar disorder. This compares favorably with other studies that indicate as many as 1.5 million school children are in classrooms with a bipolar condition. To learn about the latest on symptoms, diagnosis, and what schools and parents can do, TBOOK spoke with the authors of a new book, *The Ups & Downs of Raising a Bipolar Child: A Survival Guide for Parents*.

Issue: Non-Traditional Student Success Act
Program: To The Best Of Our Knowledge
Date: March 28, 2004
Time: 7:30A-8:00A

Description: Non-traditional students are now the norm at most colleges and universities around the country. These are students who return to school while working, often raising a family, or maybe changing careers. Statistics bear this out. Some 40% of undergraduates work full-time. And another 27% have children... way up from just 15 years ago. Senators, Bob Graham of Florida and Hillary Rodham Clinton of New York, are sponsoring legislation to try and help non-traditional students earn their college degrees by reducing financial, academic, and social barriers. TBOOK speaks with Senator Clinton, and also gets reaction from the president of a school that would be impacted by this legislation, Dutchess Community College in upstate New York.

PUBLIC SERVICE ANNOUNCEMENTS

KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are:

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>InfoLine Sacramento</u>	3	3	6	4	4
InfoLine Sacramento will assist seniors and low income persons in preparing their tax returns through April 15 th . The tax assistance program is free and sponsored by the AARP, the IRS and the Franchise Tax Board. For more information call 916.498.1000.					
<u>Placer SPCA</u>	4	4	4	5	4
The Placer SPCA is accepting nominations for its annual Local Heroes Awards to be recognized at the 3 rd Annual Funny Bones Awards Night & Comedy Fundraising Event to be held at Woodcreek Golf Club on Friday, April 16 th . For more information call 916.782.7722 ext. 105					
<u>Child Action</u>	4	4	4	5	3
Child Action, Inc. is offering a free three-part parenting series for parents, teachers and administrators. A Toddler's Journey will be held on Wednesday, April 7 th , 14 th & 21 st at 8:00pm at Child Action, 5450 Power Inn Road, Suite G in Sacramento. For more information call 916.369.0191.					
<u>Juvenile Diabetes Research International</u>	5	3	4	4	2
Juvenile Diabetes Research Foundation International, Northern California Inland Chapter is holding their 8 th annual gala Racing Closer to a Cure, Down the Home Stretch on Saturday, April 17 th from 6:00pm to 11:30pm at the Hilton Hotel in Sacramento. For more information call 916.719.6636.					
<u>Families for Early Autism Treatment</u>	4	4	3	5	4
A Night of Caring will take place on Saturday, April 24 th beginning at 6:00pm at the Sacramento Convention Center. Proceeds benefit FEAT – Families for Early Autism Treatment. For more information call 916.339.4212.					
<u>UC Davis Division of Pain Medicine</u>	3	5	4	4	5
The Annual UC Davis Run Against Pain takes place on Saturday, April 24 th at the UC Davis Medical Center, corner of 45 th and X Streets. Proceeds benefit the UC Davis Division of Pain Medicine. For more information call 916.734.9118.					

C.A.P.I.T.A.L.

Council of Asian Pacific Islanders Together for Advocacy & Leadership is holding a Monte Carlo Night on Saturday, April 3rd beginning at 5:30pm. Proceeds benefit their API youth through the CAPITAL Foundation Scholarship. For more information call 916.392.6471.

3 4 3 3 4

Sacramento Mother's of Multiples

The Sacramento Mother's of Multiples Club is holding a Children's Clothing and Equipment Sale on Saturday, April 17th from 9:00am to 1:00pm at American River Community Church at 3300 Walnut Avenue in Carmichael. For more information call 916.725.TWIN.

4 3 4 3 5

Families United

Families United is holding their 6th Annual Swinging Clubs for Kids golf tournament on Thursday, May 27th at the Ridge Golf Course in Auburn. For more information call 916.863.5457.

4 4 5 4 3

FIDO, Inc.

FIDO, Inc. is holding an all-you-can-eat crab & shrimp feed fund raiser on Friday, April 2nd beginning at 6:00pm at the Folsom Community Center, 52 Natoma Street. Proceeds benefit the health and well being of our canine friends. For more information call 916.714.6300.

3 4 3 2 3

American Diabetes Association

The Tour de Cure Bike Trek takes place on Saturday, May 15th, beginning and ending at Natomas Oak Park. Check in starts at 6:30am. Proceeds benefit the American Diabetes Association. For more information call 7.888-DIABETES.

4 4 3 5 4

Reeve-Irvine Research Institute

Research for a Cure's 4th Annual Charity Dinner will be held on Saturday, May 1st from 6:00pm to 11:00pm at the McBride Senior Center, 411 Kendal Street in Vacaville. Proceeds benefit spinal cord injury research at the Reeve-Irvine Research Center. For more information call 707.678.6160.

4 4 4 4 2

Northern California Children's Heart Fund

The Northern California Children's Heart Fund is holding their annual Celebrating a Mother's Heart Luncheon on Saturday, May 1st at the Northridge Country Club. Proceeds benefit services for children born with heart defects and their families. For more information call 916.390.3730.

4 3 4 5 4

<u>Ronald McDonald House</u>	3	4	2	5	5
The Red Show Ball, an Evening at Casablanca takes place on Saturday, April 3 rd at the Sheraton Grand Hotel, 1230 J Street in Sacramento. Proceeds benefit Ronald McDonald House.					
<u>Future Farmer's of America</u>	4	4	3	4	3
The 8 th Annual Night in the Country BBQ will be held on Saturday, April 3 rd at the Orangevale Community Center, 6826 Hazel Avenue. Proceeds benefit Casa Roble Future Farmers of America Boosters Club. For more information call 916.987.9983.					
<u>California State Parks Foundation</u>	4	5	2	4	5
Help clean up California's state parks on Earth Day, Saturday, April 24 th . The California State Parks Foundation welcomes volunteers of all ages to help beautify and restore state parks throughout California. For more information call 1.888.98.PARKS.					
<u>Rainforest Rescue Foundation</u>	5	3	3	5	5
Exotic Plants of Sacramento brings six of the area's finest artists to their downtown location for Come Paint the Orchids on Saturday, April 24 th from 12:00 noon to 6:00pm. A portion of the proceeds benefit the National Arbor Foundation's Rain Forest Rescue Foundation. For more information call 916.922.GROW.					
<u>Sacramento Blues Society</u>	5	4	4	3	4
The Sacramento Blues Society is sponsoring a Night of BBQ & Blues on Saturday, May 8 th from 7:00pm to 11:00pm at the Westminster Presbyterian Church, 1300 N Street in Sacramento. Proceeds benefit Women's Empowerment, which works to help women get off the streets.					
<u>North Highlands Optimist Club</u>	3	4	4	3	4
The North Highlands Optimist Club holds their 1 st Annual Spaghetti Feed on Saturday, April 17 th from 6:00pm-9:00pm at the North Highlands Parks & Rec Center, 6040 Watt Avenue. For more information call 916.334.9568.					
<u>Sacramento Tree Foundation</u>	3	4	4	5	3
The Sacramento Tree Foundation is accepting nominations from the community for the 2004 Tree Hero Awards, given for outstanding accomplishments in tree planting, care and stewardship. The submission deadline is May 1 st .					
<u>Safetyville USA</u>	2	3	4	4	3
Safetyville USA presents it 6 th Annual Family Safety & Health Expo on Saturday, April 24 th from 11:00am to 4:00pm at Safetyville USA, 3909 Bradshaw Road. Admission is free! For more information call 916.366.7233 ext. 202.					

Woodland Library Rose Club

The Woodland Library Rose Club is holding their 13th Annual Rose & Garden Home Tour, Sunday, April 25th from noon until 5:00pm at three historic Woodland area homes. Proceeds benefit the continued maintenance of the rose gardens at the Woodland Public Library. For more information call 530.662.4020.

6 5 4 4 4

CARES

The 5th Annual CARES Hawaiian Luau will be held on Saturday, June 19th from 5:00pm-10:00pm at 15 - 21st Street. Proceeds benefit the programs and services at CARES, which celebrates 15 years of excellent HIV and AIDS services. For more information call 916.607.1849.

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UC Davis MIND Institute

The UC Davis MIND Institute will host a community forum on Thursday, June 17th, 7:00pm-8:30pm at the MIND Institute Auditorium, 2825 50th Street in Sacramento. The forum is free and open to the public. For more information call 916.703.0228.

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Sacramento City Dept. of Parks & Rec.

The City of Sacramento Department of Parks & Recreation will hold their annual Community Spring Craft Faire on Saturday, May 1st from 9:00am to 3:30pm at Clunie Community Center, 601 Alhambra Boulevard inside of McKinley Park. For more information call 916.277.3821.

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Greenhaven Neighborhood Church

The Greenhaven Neighborhood Church is holding a Giant Neighborhood Yard / Bake Sales & Car Wash on Saturday, May 1st from 7:00am to 12:00 noon at 630 Ark Way. Proceeds support youth activities for Adventure Camp and the Mexico Mission Trip. For more information call 916.422.8523.

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Sacramento Works

Sacramento Works is holding their 2nd Annual Springboard to Health and Success Community Resource Fair on Saturday, May 2nd from 11:00am to 6:00pm at the Sunrise Mall. For more information call 916.277.3838.

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American Lung Associationn

Help blow the whistle on asthma at the American Lung Association's Inaugural Asthma Walk on Sunday, May 2nd beginning at 9:00am at William Land Park. For more information call 916.444.5864.

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Senior Gleaners

Senior Gleaners, Inc., the local Food Bank of America's Second Harvest, is looking for more volunteer members. All skills are needed! Call 916.925.3240.

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<u>Compulsive Eaters Anonymous</u> Compulsive Eaters Anonymous – HOW helps people that suffer from eating disorders through a loving, supportive, confidential no-fee support group. For more information call 916.733.2149.	3	4	3	4	3
<u>Woodland High Arts Program</u> The Colors of Woodland Art Show & Auction takes place on Friday, Saturday & Sunday, June 5 th , 6 th and 7 th at the Yolo County Fairgrounds. Proceeds benefit internships, advanced placement courses and scholarships for Woodland High Art students. For more information call 530.662.8031.	4	4	3	5	3
<u>Auburn Boys & Girls Club</u> The Placer County Builder's Exchange & Contractors Association is holding their annual Charity Golf Tournament on Friday, June 25 th , at Turkey Creek Golf Club in Lincoln. Proceeds benefit the Auburn Boys & Girls Club. For more information call 530.889.3953.	2	5	6	4	4
<u>Cystic Fibrosis Foundation</u> Great Strides takes place on Saturday, May 22 nd beginning at 8:00a at William Land Park. Proceeds benefit the Cystic Fibrosis Foundation. For more information call 916.979.7080.	3	5	4	2	4
<u>Roseville Health & Wellness Center</u> National Senior Health & Fitness Day is Wednesday, May 26 th . Join the fun at the Roseville Health & Wellness Center from 9:30a to 2:00p at 1650 Lead Hill Road. For more information ca 916.677.1200.	4	3	3	3	5
<u>Solano Thunderbird Boosters</u> The 9 th Annual Northern California Rhythm & Brews Festival is set for Saturday, May 29 th , from 1:00p to 6:00p at the Travis Credit Union Park in Vacaville. Proceeds benefit the Solano Thunderbirds Boosters. For more information call 707.372.0775.	3	4	4	4	6
<u>UC Davis Children's Hospital</u> A Taste of Fair Oaks, the premier wine & food tasting event of the summer, takes place on Friday, June 4 th from 6:00p-10:00p at the Northridge Country Club, 7600 Madison Avenue if Fair Oaks. Proceeds benefit the UC David Children's Hospital. For more information call 916.967.2903	4	4	4	4	3
<u>Sunrise Unity Church</u> Sunrise Unity Church is holding a Silent Auction Fundraiser on Saturday, June 5 th , beginning at 6:00p at 4440 Marconi Avenue in Sacramento. Proceeds will provide financial aid to their ministry and service to the community. For more information call 916.486.4897.	3	3	3	3	2

<u>National Center Child Safety Awareness</u>	4	4	5	4	2
The National Center for Child Safety & Awareness is hosting a free DNA Life Print Child Safety Program on Saturday, June 6 th from 11:00a to 3:00p at Langley's Karate School, 5255 Elkhorn Boulevard in Sacramento. For more information call 916.863.5457.					
<u>Chicks in Crisis</u>	2	4	4	3	4
The MOMS Club of Carmichael is hosting a Family Fundraiser on Sunday, June 6 th , from 11:00a-3:00p at Fair Oaks Park. Proceeds will provide support to stay-at-home moms and Chicks In Crisis, which provides emergency assistance to women who are facing an unplanned or unwanted pregnancy. For more information call 916.480.9488.					
<u>Sacramento Zoo</u>	5	3	4	3	3
The King of Feasts Tasting Event, featuring over 50 of the area's finest restaurants, takes place on Saturday, June 19 th from 5:30p-8:30p at the Sacramento Zoo. Proceeds benefit zoo improvements, education programs and wildlife conservation. For more information call 916.264.5888.					
<u>Sacramento Veterans Resource Center</u>	4	4	3	5	5
The Sacramento Veterans Resource Center invites you to ride the Independence Express, a scenic train ride, on Saturday, June 26 th , beginning at 6:00pm in West Sacramento and ending up in Woodland. Proceeds benefit Homeless Veterans. For more information call 800.942.6387.					
<u>Loaves & Fishes</u>	4	3	5	4	3
The Sacramento Comic Book & Collectible Show takes place on Saturday, June 13 th , from 10:00a-4:00p at the Scottish Rite Center, 6151 H Street. Proceeds benefit Loaves & Fishes Mustard Seed Program. For more information call 916.607.1849.					
<u>Susan G. Komen Breast Cancer Found.</u>	4	3	4	3	2
The 1 st Annual Swing for the Cure will be held on Friday, June 18 th , beginning at 7:00a when the Sacramento River Cats don special pink jerseys and go to bat against breast cancer. Proceeds benefit the Susan G. Komen Breast Cancer Foundation. For more information call 916.371.HITS.					
<u>Golden West Aviation Association</u>	3	4	4	3	4
The EAA Golden West Fly-In and Air Show takes place June 18 th , 19 th & 20 th from 8:00am to 5:00pm at the Yuba County Airport in Marysville. Proceeds benefit the all volunteer Golden West Aviation Association, which promotes aviation safety and educational activities for adults and children. Call 530.676.4729.					

UC Davis Cancer Center

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Football Hall of Famer and former Oakland Raider Jim Otto invites you to play in his Swing for Cancer Celebrity Golf Classic on June 27th & 28th at the Auburn Valley Country Club, 8800 Auburn Valley Road. Proceeds benefit the UC Davis Cancer Center. For more information call 530.637.5515.

National Fibromyalgia Association

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A Moving Experience of Fair Oaks will be hosting Bodies Alive – Moving in Freedom & Joy on Monday, May 24th from 6:30p-8:30p. The event is expressly created for those who live with Arthritis and/or Fibromyalgia. Proceeds benefit the Sacramento Arthritis Foundation and the National Fibromyalgia Association. For more information call 916.834.1240.

Cancer & Careers

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When you are diagnosed with cancer, life can seem overwhelming. For free information and advice and to order your free Living & Working Through Cancer Workbook, visit Cancer & Careers at www.cancerandcareers.org.

SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from Americans for Safe Access to Medical Marijuana, the UC Davis Health System, Loaves & Fishes, Sacramento City Unified School District Partners for Readiness, Make the World a Better Place, California Department of Health Services Cancer Prevention and Nutrition, United Way, UC Davis Cancer Center, LDS Family Services and Genealogy, Health for All, MS Society, and the Senior Resources Guide..

NEWS REPORTS

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.